NIELSEN RATINGS

Time Program Viewers Rating Share Last Week
Monday, February 26, 1996
8:00 The Nanny (CBS) 20.4 14.5 22 10 "20
8:30 Young Dr. Kildare (NBC) 14.0 9.8 15 "43 "54
8:30 Family Ties (Fox) 14.0 9.8 15 "43 "54
9:00 Murphy Brown (CBS) 21.3 15.3 23 "73 "28
9:30 Star Trek: Voyager (UPN) 6.1 5.6 8 82 "77
10:00 Can't Hurry Love (CBS) 15.1 13.6 20 12 "41
10:30 In the House (NBC) 14.0 9.5 14 45 "58

Tuesday, February 27, 1996
8:00 Rozanne (ABC) 19.5 13.2 21 14 "24
8:30 WKRP in Cincinnati (FOX) 16.9 11.5 19 27 29
9:00 In the Line of Fire (FOX) 12.0 8.8 14 56
9:30 Home Improvement (ABC) 18.1 13.0 20 16 22
10:00 Go! (CBS) 21.6 16.1 24 5 5

Wednesday, February 28, 1996
8:00 Grammys Awards (CBS) (5) 21.4 14.6 23 9
8:30 Beverly Hills, 90210 (Fox) 14.1 9.8 15 43 "49
9:30 Law and Order (NBC) 16.7 11.5 18 8 83 "96
9:30 Frasier (NBC) 20.8 14.3 21 11 10
10:00 NYPD Blue (ABC) 18.6 13.3 21 13 "11

Thursday, February 27, 1996
8:00 Friends (NBC) (2) 16.8 9.5 31 2 3
8:30 Murder, She Wrote (CBS) (5) 12.6 9.3 14 "48 "50
9:00 America's Funniest Videos (ABC) (2) 12.4 8.1 13 "63 "71
9:30 3rd Rock From the Sun (NBC) 16.3 12.1 20 23 "16
10:00 Law & Order (NBC) 15.1 11.3 19 30 "37

Friday, March 1, 1996
8:00 Family Matters (ABC) (2) 14.8 10.0 18 "40 "30
8:30 Unsolved Mysteries (NBC) (2) 12.4 9.1 16 52 "51

The Top 20
1. Seinfeld (NBC) 12. Can't Hurry Love (CBS)
2. Friends (NBC) 13. NYC Blue (ABC)
3. Caroline In the City (NBC) 14. Seduced by Madness (NBC)
4. ER (NBC) 15. Roseanne (ABC)
5. Home Improvement (ABC) 16. Coach (ABC)
6. Single Guy (NBC) 17. 3rd Rock From the Sun (NBC)
7. Murphy Brown (CBS) 18. The Sun (NBC)
8. + 60 Minutes (CBS) 19. Gone in the Night, Part 2 (CBS)

Evening News
For the week:
Last week:
ABC 9.7
NBC 9.6
CBS 7.8

The character of public broadcasting... lower-power UHF station. The UHF slot may reach fewer...
Frank talk about race on 'The Show'  

By Jefferson Graham  
USA TODAY

The move from It's Garry Shandling's Show to Keenen Ivory Wayans' In Living Color was also illuminating for writer John Bowman, who tagged along, getting a spot on It's Garry Shandling's Show. That led to In Living Color, which needed proven sketch writers. At Murphy, Bowman certainly had the power to alter the composition of the all-white main cast. But in first. But once Fox showed interest, they came around quickly.  

USA TODAY
show that they really need to stay with.

Partners is considered to have less of a chance to return than the higher-rated Ned and Stacey. While Greenstein is keeping his fingers crossed, he doesn't think that a new show is expected to perform exceptionally well compared to a new show that is hoping to start from ground zero.

Greenblatt says the three shows are ending their seasons now because all original episodes have aired, and Fox needs room to launch midseason fare. Here's a look at the shows future: **Party of Five**. Cast and crew return to work on the show's future plans.

---

**NIELSEN RATINGS**

**Time Program**

**Viewers Rating Share**

**Last Week's**

**Monday, March 18, 1996**

8:00 The Nanny (CBS)

8:30 Almost Perfect (UPN)

9:00 The Ultimate Lie (NBC)

9:30 Good Company (CBS)

10:00 Chicago Hope (CBS)

**Tuesday, March 19, 1996**

8:00 Roseanne (ABC)

8:30 Mad About You (NBC)

9:00 Home Improvement (ABC)

9:30 NewsRadio (NBC)

10:00 The Nanny (CBS)

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**The Top 20**

1. Friends (NBC)
2. Seinfeld (NBC)
3. Boston Common (NBC)
4. Caroline in the City (NBC)
5. ER (NBC)
6. Home Improvement (ABC)
7. The Ultimate Lie (NBC)
8. 80 Minutes (CBS)
9. 20/20 (ABC)
10. NYPD Blue (ABC)

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**News Events**

**For the week:**

**Last week:**

**Time Program**

**Viewers Rating Share**

**Last Week's**

**Time Program**

**Viewers Rating Share**

**Last Week's**

**Saturday, March 23, 1996**

5:00 NCAA Basketball (CBS)

8:00 World Figure Skating (ABC)

9:00 Dr. Quinn, Medicine Woman (CBS)

9:30 America's Most Wanted (Fox)

9:45 Hope & Gloria (NBC)

10:00 Home Court (NBC)

**Sunday, March 24, 1996**

4:05 NCAA Basketball (CBS)

7:00 Dateline NBC (NBC)

9:00 America's Funniest Videos (ABC)

9:30 America's Funniest Videos (ABC)

9:30 The Parent 'Hood (WB)

9:45 CPY (CBS)

8:00 NewsRadio (NBC)

The Show (Fox)

9:00 In the Blink of an Eye (ABC)

9:30 Return of the A-Team (NBC)

9:30 Local Heroes (Fox)

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**Legend:**

- **Ratings point** = 599,000 TV households
- **Share** = percentage of sets in use
- **Number of viewers in millions**
- **Source: Nielsen Media Research**

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**Network Ratings**

**For the week:**

**Season to date:**

**NFC**

**ABC**

**CBS**

**Fox**

**UPN**

**WB**

---

**Partners**. The series began as Owen (Tate Donovan) and Alicia (Maria Pitillo) got engaged, and the season ends on the morning of their wedding.

"There was something enormously appealing in holding off the wedding for a big, splashy second-season opener," Greenstein says hopefully.
## Nielsen Ratings

### Time Program

<table>
<thead>
<tr>
<th>Time</th>
<th>Program</th>
<th>Viewers Share</th>
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<tbody>
<tr>
<td>Monday, 25 March, 1996</td>
<td>8:00 Barbara Walters Special (ABC)</td>
<td>24.5 18.1</td>
<td>9 5</td>
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<td></td>
<td>Fresh Prince of Bel-Air (NBC)</td>
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<td>Cops (Fox)</td>
<td>10.3 7.1</td>
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<td>College Basketball (CBS)</td>
<td>5.0 4.1</td>
<td>6 89</td>
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<td></td>
<td>Star Trek: Voyager (UPN)</td>
<td>5.3 4.0</td>
<td>6 80 99</td>
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<td>8:30 Brotherly Love (NBC)</td>
<td>12.3 8.7</td>
<td>13 64 70</td>
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<td>Cops (Fox)</td>
<td>12.5 8.2</td>
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<td>The Academy Awards (ABC)</td>
<td>4.9 3.0</td>
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<td>Out for Justice (NBC)</td>
<td>13.3 9.3</td>
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<td>Cops (Fox)</td>
<td>10.1 7.0</td>
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<td>Journey to Mars (CBS)</td>
<td>4.1 3.3</td>
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<td>Nowhere Man (UPN)</td>
<td>2.2 1.7</td>
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<td>9:30 Cops (Fox)</td>
<td>10.2 7.2</td>
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### Tuesday, March 26, 1996

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<td>Roseanne (ABC)</td>
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<td></td>
<td>Wings (NBC)</td>
<td>14.5 10.1</td>
<td>17 30 52</td>
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<td>John Grisham's The Client (CBS)</td>
<td>10.3 7.4</td>
<td>12 62 75</td>
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<td></td>
<td>Weekend at Bernie's 2 (Fox)</td>
<td>7.6 4.8</td>
<td>8 86</td>
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<tr>
<td></td>
<td>Moesha (UPN)</td>
<td>4.9 3.8</td>
<td>6 91 97</td>
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<td></td>
<td>8:30 3rd Rock From the Sun (NBC)</td>
<td>18.5 12.6</td>
<td>20 17 18</td>
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<td></td>
<td>Coach (ABC)</td>
<td>18.0 12.1</td>
<td>19 18 25</td>
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<td></td>
<td>Minor Adjustments (UPN)</td>
<td>4.2 3.0</td>
<td>5 99 103</td>
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<td>9:00 Home Improvement (ABC)</td>
<td>23.6 15.0</td>
<td>23 10 6</td>
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<td></td>
<td>Frasier (NBC)</td>
<td>21.5 14.8</td>
<td>23 11 15</td>
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<td>The Wonder Years (ABC)</td>
<td>13.2 9.8</td>
<td>16 17 37</td>
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<td>The Paramount Borderline (UPN)</td>
<td>5.3 3.2</td>
<td>4 104 107</td>
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<td>9:30 John Larroquette Show (NBC)</td>
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<td>19 19</td>
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<td>The Dram Carve Show (ABC)</td>
<td>16.7 11.6</td>
<td>19 21 37</td>
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<td>10:00 NYPD Blue (ABC)</td>
<td>18.0 12.9</td>
<td>23 16 10</td>
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<td></td>
<td>DateLine NBC (NBC)</td>
<td>16.2 11.9</td>
<td>21 20 11</td>
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### Wednesday, March 27, 1996

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<td>JAG (NBC)</td>
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<td>17 35 52</td>
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<td>Ellen (ABC)</td>
<td>13.8 9.8</td>
<td>15 39 28</td>
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<td></td>
<td>Party of Five (Fox)</td>
<td>11.1 8.0</td>
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<td>Dave's World (CBS)</td>
<td>10.3 7.2</td>
<td>12 63 71</td>
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<td>Sister, Sister (WB)</td>
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<td>5 94 101</td>
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<td></td>
<td>The Story (ABC)</td>
<td>4.1 3.0</td>
<td>5 99 96</td>
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<td>8:30 The Faculty (ABC)</td>
<td>13.1 9.2</td>
<td>15 44 55</td>
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<td>The Nanny (CBS)</td>
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<td></td>
<td>The Parent &quot;Hood (WB)</td>
<td>4.9 3.3</td>
<td>5 92 100</td>
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<td>9:00 Dateline NBC (NBC)</td>
<td>17.5 13.0</td>
<td>21 15 22</td>
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<td></td>
<td>Grace Under Fire (ABC)</td>
<td>13.8 11.4</td>
<td>18 24 20</td>
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<td>My Very Best Friend (CBS)</td>
<td>13.4 10.1</td>
<td>17 30</td>
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<td>The Wayans Bros. (WB)</td>
<td>4.5 3.2</td>
<td>5 94 104</td>
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### The Top 20

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<tr>
<td>ABC</td>
<td>1 Academy Awards (ABC)</td>
<td>11 Frasier (NBC)</td>
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<td>2 ER (NBC)</td>
<td>12 Roseanne (ABC)</td>
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<td></td>
<td>3 Seinfeld (NBC)</td>
<td>14 Abducted: A Father's Love (NBC)</td>
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<tr>
<td></td>
<td>4 Friends (NBC)</td>
<td>14 Abducted: A Father's Love (NBC)</td>
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<td></td>
<td>5 Caroline in the City (NBC)</td>
<td>14 Abducted: A Father's Love (NBC)</td>
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<td>6 Barbara Walters (NBC)</td>
<td>15 Dateline NBC (NBC)</td>
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<td></td>
<td>7 Special (ABC)</td>
<td>15 NBC Blue Chip (NBC)</td>
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<td>8 Benson Common (CBS)</td>
<td>17 20th Century (NBC)</td>
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<td></td>
<td>9 80 Minutes (ABC)</td>
<td>21 20th Century (NBC)</td>
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<td>10 NCAA Basketball</td>
<td>21 20th Century (NBC)</td>
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### Evening News

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<tr>
<td>ABC</td>
<td>ABC</td>
<td>12 8</td>
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<tr>
<td></td>
<td>NBC</td>
<td>8.6 8.6</td>
</tr>
<tr>
<td></td>
<td>CBS</td>
<td>7.8 7.8</td>
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### Time Program

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<tr>
<td>11:00 Sliders (Fox)</td>
<td>8.4 5.6</td>
<td>10 81 96</td>
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<td>11:30 Muppets Tonight (ABC)</td>
<td>12.1 7.5</td>
<td>13 61 59</td>
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<td>12:00 Dateline NBC (NBC)</td>
<td>16.0 11.1</td>
<td>19 25 13</td>
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<td>12:30 X-Files (Fox)</td>
<td>14.9 9.9</td>
<td>17 38 59</td>
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<tr>
<td>12:30 Diagnosis Murder (CBS)</td>
<td>12.5 8.0</td>
<td>19 45 56</td>
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<tr>
<td>9:00 America's Most Wanted (Fox)</td>
<td>10.1 6.7</td>
<td>12 75 68</td>
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<td>9:30 Hope &amp; Glory (NBC)</td>
<td>6.4 4.6</td>
<td>8 87 94</td>
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<td>9:30 Home Court (NBC)</td>
<td>6.8 5.0</td>
<td>9 85 94</td>
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<td>10:00 Turning Point (ABC)</td>
<td>8.6 5.8</td>
<td>12 72 96</td>
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<td>10:30 Nash Bridges (CBS)</td>
<td>8.7 5.6</td>
<td>12 76 92</td>
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### Time Program

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<tr>
<td>1:30 America's Funniest Videos (ABC)</td>
<td>16.1 10.2</td>
<td>17 29 22</td>
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<tr>
<td>7:00 60 Minutes (CBS)</td>
<td>22.5 16.1</td>
<td>20 8 8</td>
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<td>7:30 The Parent &quot;Hood (WB)</td>
<td>3.3 2.4</td>
<td>10 108 106</td>
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<td>8:00 Cymbal (CBS)</td>
<td>14.8 10.5</td>
<td>17 26 35</td>
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<tr>
<td>8:30 Mad About You (NBC)</td>
<td>14.4 9.3</td>
<td>15 42 38</td>
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<tr>
<td>9:00 The Simpsons (Fox)</td>
<td>11.8 7.2</td>
<td>12 53 56</td>
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<td>9:30 Sister, Sister (WB)</td>
<td>4.8 3.2</td>
<td>5 94 102</td>
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<td>9:30 NewsRadio (NBC)</td>
<td>15.3 10.5</td>
<td>16 42 37</td>
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<tr>
<td>9:45 Bonfire (CBS)</td>
<td>11.9 8.5</td>
<td>14 50 55</td>
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<td>10:00 The Show (Fox)</td>
<td>8.4 5.4</td>
<td>9 82 86</td>
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<td>10:00 Kirb (WB)</td>
<td>5.1 3.1</td>
<td>5 98 105</td>
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<td>9:00 Abducted: A Father's Love (NBC)</td>
<td>19.5 13.7</td>
<td>23 14 14</td>
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<td>10:00 Tango and Cash (CBS) (FOX)</td>
<td>14.8 10.1</td>
<td>17 30 30</td>
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<td>11:00 Radiant City (ABC)</td>
<td>11.4 8.0</td>
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<td>11:30 Married With Children (FOX)</td>
<td>10.5 7.1</td>
<td>11 68 65</td>
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<td>11:30 Savannah (WB)</td>
<td>4.6 3.2</td>
<td>5 94 96</td>
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<tr>
<td>11:30 Local Heroes (Fox)</td>
<td>7.4 5.2</td>
<td>8 84 90</td>
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</table>
Like the Wizard of Oz with all the gadgets working," says friend, choreographer Merce Cunningham. "His language was a trumpet that intrigued all of us," says fellow architect Philip Johnson.

Born in the 20th century, Fuller saw in the 20th century the potential to do great. "We have the task of making the 20th century the age of the talented," he said. "It is the age of the talented." 

But Fuller was also a visionary, one of the most peculiar subjects yet, equally perplexing and fascinating, for the 10-year-old American Masters series of profiles. Fuller's most extraordinary invention was the geodesic dome, but he was his own best advocate, inspiring many

**NIELSEN RATINGS**

<table>
<thead>
<tr>
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<th>Viewers</th>
<th>Rating</th>
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<td><strong>Monday, April 1, 1996</strong></td>
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<tr>
<td>8:00 The Nanny (CBS)</td>
<td>15.1 10.9 18 25 123</td>
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<td></td>
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<tr>
<td>8:30 Almost Perfect (CBS)</td>
<td>13.3 9.3 14 22 123</td>
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<tr>
<td>9:00 Prelude to a Championship (CBS)</td>
<td>11.7 9.1 12 20 123</td>
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<td><strong>Tuesday, April 2, 1996</strong></td>
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<tr>
<td>8:00 Rosanne (ABC)</td>
<td>15.1 11.6 20 17 123</td>
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<td>8:30 NBC (NBC)</td>
<td>13.3 9.7 17 22 123</td>
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<tr>
<td>9:00 Home Improvement (ABC)</td>
<td>12.0 10.5 16 12 123</td>
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<td><strong>Wednesday, April 3, 1996</strong></td>
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<td>8:00 Ellen (ABC)</td>
<td>15.6 10.7 19 27 123</td>
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<tr>
<td>8:30 The Family (CBS)</td>
<td>13.8 9.6 16 34 123</td>
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**The Top 20**

1. Home Improvement (ABC)
2. ER (NBC)
3. Seinfeld (NBC)
4. Friends (NBC)
5. NCAA Basketball (CBS)
6. Caroline in the City (NBC)
7. Boston Common (NBC)
8. Prelude to a Championship (CBS)
9. NYPD Blue (ABC)
10. Coach (ABC)

**Evening News**

For the week: ABC 8.0 NBC 9.3 CBS 7.4

**Network ratings**

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<td>NBC</td>
<td>10.3</td>
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**Season to date:**

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<th>Rating</th>
<th>Share</th>
<th>Last Week</th>
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<tbody>
<tr>
<td>NBC</td>
<td>11.8</td>
<td>7.5</td>
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</tr>
<tr>
<td>CBS</td>
<td>9.7</td>
<td>2.5</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**The Parent's Hood (WB)**

9:00 Grace Under Fire (ABC) 19.5 12.5 21 13 25
9:30 The Parent's Hood (WB) 3.9 2.7 5 96 92
10:00 PrimeTime Live (ABC) 17.3 12.3 22 15 28

**Law & Order (NBC)**

10:00 Friends (NBC) 27.4 18.4 31 4 4
9:00 Before They Were Stars (ABC) 9.2 6.7 11 66 66
8:30 Boston Common (NBC) 12.3 8.2 13 51 51
8:00 Murder One (NBC) 6.3 4.3 8 97 92
7:30 Mad About You (NBC) 11.7 7.6 14 58 42
8:00 Columbo (ABC) 10.3 6.7 12 83 83

**The Simpsons (Fox)**

9:00 House Call (NBC) 11.7 6.3 14 58 42
8:00 The Simpsons (Fox) 9.0 5.7 11 77 63

**Thursday, April 4, 1996**

8:00 Murder, She Wrote (CBS) 12.0 8.7 15 45 40
9:00 Before They Were Stars (ABC) 9.2 6.7 11 66 66
8:30 Boston Common (NBC) 12.3 8.2 13 51 51
8:00 Murder One (NBC) 6.3 4.3 8 97 92
7:30 Mad About You (NBC) 11.7 7.6 14 58 42
8:00 Columbo (ABC) 10.3 6.7 12 83 83

**Saturday, April 6, 1996**

8:00 Dr. Quinn, Medicine Woman (CBS) 15.3 9.6 19 34 34
9:00 Real Fanny (ABC) 7.4 4.7 9 83 83
9:30 Malibu Shores (ABC) 9.5 5.2 9 87 87
10:00 Cops (Fox) 10.5 6.7 13 69 79
9:00 Touching by an Angel (CBS) 10.3 6.7 14 58 42
9:30 Brothers of the Frontier (ABC) 10.9 6.6 13 69 79
10:00 America's Most Wanted (Fox) 10.2 6.5 12 66 79
9:30 House Call (NBC) 6.0 4.4 8 86 85
10:00 Walker, Texas Ranger (CBS) 17.7 11.7 22 22
9:30 Sister (NBC) 7.4 5.7 11 77 76
Kaplan writes with dissatisfaction in his journal, "My mind cannot accept decrepit society"
without acknowledging that history is more fragile than we want to believe.

Kaplan writes with dissatisfaction in his journal, "My mind cannot accept decrepit society"
without acknowledging that history is more fragile than we want to believe.

## Nielsen Ratings

**Time Program** | **Viewers** | **Rating** | **Share** | **Rank** | **Last Week**
--- | --- | --- | --- | --- | ---
Monday, April 8, 1996
8:00 The Nanny (CBS) | 15.1 | 10.6 | 18 | 22 | 25
8:30 Fresh Prince of Bel-Air (NBC) | 13.2 | 9.0 | 15 | 42 | 42
9:00 Her Last Chance (NBC) | 11.7 | 7.6 | 13 | 58 | 51
9:30 Good Company (CBS) | 11.1 | 8.6 | 12 | 55 | 46
10:00 Murder One (ABC) | 11.8 | 8.7 | 15 | 47 | 46
11:00 Chicago Hope (CBS) | 9.5 | 7.1 | 12 | 62 | 46

**Legend:**
- Ratings point = 959,000 TV households
- % Share = percentage of sets in use
- Number of viewers in millions
- (*) Nielsen ratings tie
- (†) repeat episode
- Source: Nielsen Media Research

### The Top 20

<table>
<thead>
<tr>
<th>Time Slot</th>
<th>Program</th>
<th>Network</th>
<th>Viewers</th>
<th>Rating</th>
<th>Share</th>
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<td>8:00</td>
<td>The Nanny</td>
<td>CBS</td>
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<tr>
<td>8:30</td>
<td>Fresh Prince of Bel-Air</td>
<td>NBC</td>
<td>13.2</td>
<td>9.0</td>
<td>15</td>
</tr>
<tr>
<td>9:00</td>
<td>Her Last Chance</td>
<td>NBC</td>
<td>11.7</td>
<td>7.6</td>
<td>13</td>
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<tr>
<td>9:30</td>
<td>Good Company</td>
<td>CBS</td>
<td>11.1</td>
<td>8.6</td>
<td>12</td>
</tr>
<tr>
<td>10:00</td>
<td>Murder One</td>
<td>ABC</td>
<td>11.8</td>
<td>8.7</td>
<td>15</td>
</tr>
<tr>
<td>11:00</td>
<td>Chicago Hope</td>
<td>CBS</td>
<td>9.5</td>
<td>7.1</td>
<td>12</td>
</tr>
</tbody>
</table>

**Tuesday, April 9, 1996**

8:00 | Roseanne | ABC | 15.8 | 11.2 | 19 |
8:30 | 3rd Rock From the Sun | NBC | 18.7 | 13.2 | 20 |
9:00 | Home Improvement | ABC | 13.9 | 9.9 | 16 |
9:30 | Frasier | NBC | 20.1 | 13.9 | 27 |
10:00 | The Dana Carvey Show | ABC | 14.5 | 9.8 | 10 |

**Wednesday, April 10, 1996**

8:00 | JAG | NBC | 12.9 | 9.2 | 16 |
8:30 | The Faculty | ABC | 11.7 | 8.8 | 15 |
9:00 | Grace Under Fire | ABC | 15.8 | 11.8 | 19 |

### Evening News Viewers

**For the week:**

- ABC: 9.7
- NBC: 7.0
- CBS: 7.0

**Last week:**

- ABC: 9.7
- NBC: 8.3
- CBS: 7.0

### Saturday, April 13, 1996

8:00 | Dr. Quinn, Medicine Woman | CBS | 14.0 | 9.3 | 10 |
9:00 | Malibu Sharks | NBC | 6.2 | 4.9 | 10 |
9:30 | Home Court | NBC | 6.2 | 4.5 | 9 |
10:00 | Walker, Texas Ranger | CBS | 2.0 | 1.3 | 9 |

### Sunday, April 14, 1996

7:00 | America's Funniest Videos | ABC | 11.7 | 7.9 | 15 |
8:00 | America's Most Wanted | Fox | 11.7 | 8.1 | 15 |
9:00 | The Simpsons | Fox | 10.5 | 6.9 | 12 |
9:30 | The X-Files | Fox | 1.4 | 1.0 | 5 |

### Network Ratings

<table>
<thead>
<tr>
<th>Network</th>
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<tbody>
<tr>
<td>CBS</td>
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<td>ABC</td>
<td>10.8</td>
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<tr>
<td>WB</td>
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###节目列表

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<td>Fresh Prince of Bel-Air</td>
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<tr>
<td>9:00</td>
<td>Her Last Chance</td>
<td>NBC</td>
<td>11.7</td>
<td>7.6</td>
<td>13</td>
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<td>Murder One</td>
<td>ABC</td>
<td>11.8</td>
<td>8.7</td>
<td>15</td>
</tr>
<tr>
<td>11:00</td>
<td>Chicago Hope</td>
<td>CBS</td>
<td>9.5</td>
<td>7.1</td>
<td>12</td>
</tr>
</tbody>
</table>

**星期二，1996年4月9日**

8:00 | Roseanne | ABC | 15.8 | 11.2 | 19 |
8:30 | 3rd Rock From the Sun | NBC | 18.7 | 13.2 | 20 |
9:00 | Home Improvement | ABC | 13.9 | 9.9 | 16 |
9:30 | Frasier | NBC | 20.1 | 13.9 | 27 |
10:00 | The Dana Carvey Show | ABC | 14.5 | 9.8 | 10 |

**星期三，1996年4月10日**

8:00 | JAG | NBC | 12.9 | 9.2 | 16 |
8:30 | The Faculty | ABC | 11.7 | 8.8 | 15 |
9:00 | Grace Under Fire | ABC | 15.8 | 11.8 | 19 |

### 晚间新闻观众

**本周:**

- ABC: 9.7
- NBC: 7.0
- CBS: 7.0

**上周:**

- ABC: 9.7
- NBC: 8.3
- CBS: 7.0

### 星期六，1996年4月13日

8:00 | Dr. Quinn, Medicine Woman | CBS | 14.0 | 9.3 | 10 |
9:00 | Malibu Sharks | NBC | 6.2 | 4.9 | 10 |
9:30 | Home Court | NBC | 6.2 | 4.5 | 9 |
10:00 | Walker, Texas Ranger | CBS | 2.0 | 1.3 | 9 |

### 星期日，1996年4月14日

7:00 | America's Funniest Videos | ABC | 11.7 | 7.9 | 15 |
8:00 | America's Most Wanted | Fox | 11.7 | 8.1 | 15 |
9:00 | The Simpsons | Fox | 10.5 | 6.9 | 12 |
9:30 | The X-Files | Fox | 1.4 | 1.0 | 5 |
Shawn of the Dead: The Siege at Ruby Ridge, May 19 and 21, airs on CBS as well. ABC counters with Larry McMurtry's prequel to Lonesome Dove, the five-hour Dead Man's Walk, May 19 and 12.

Fox has no miniseries planned but will offer the latest incarnation of the longest running science-fiction series, Star Trek: Voyager (UPN).

- Births: CBS's Dr. Mike gives birth in a two-part episode of Dr. Quinn, Medicine Woman May 11 and 18. On Tuesday, the character gives birth to her and Andy Spowich's child on ABC's NYPD Blue.

- Comings and goings: Jessica Fletcher's 26th and final case is on CBS, moves to ABC in a two-hour movie May 20. Ken Wahl, who quit the series in 1990 in a salary dispute with the producers, returns.

And a cliffhanger. Paul and Jamie (Paul Reiser and Helen Hunt) separate on a one-hour Mad About You (May 19). Will they reunite? You may have to tune in next season.

---

**Vietnam Ratings**

Time Program Viewers Rating Share
---
Monday, April 15, 1996
8:00 The Nanny (CBS) 11.9 5.8 3
9:00 Harvest of Hope (CBS) 11.8 7.9 4
9:30 Murphy Brown (CBS) 1.6 10.1
9:30 Good Company (CBS) 14.0 10.4
10:00 Mystery of the Holy Grail (UPN) 11.3 8.9
Tuesday, April 16, 1996
8:00 Rosanna (ABC) 13.5 9.6
8:30 Heart (ABC) 14.2 9.9
9:00 Home Improvement (ABC) 14.7 10.7
9:00 Home Improvement (ABC) 1.5 9.9
9:30 Friends (ABC) 16.4 10.9
10:00 Friends (ABC) 13.4 9.7

---

**The Top 20**

1. Seinfeld (NBC) 11.6 10.6
2. Harvest of Hope (CBS) 12.2 8.9
3. Columbo: The City (CBS) 13.9 8.4
4. ER (NBC) 14.6 10.1
5. Home Improvement (ABC) 15.0 10.6
6. Friends (NBC) 15.6 10.6
7. Boston Legal (ABC) 17.3 10.6
8. PrimeTime Live (ABC) 19.0 10.6
9. Touched by an Angel (CBS) 19.6 10.6
10. The X-Files (Fox) 10.7 10.6

---

**Friday, April 19, 1996**

11. Family Matters (ABC) 13.1 8.7
12. Unsolved Mysteries (CBS) 10.7 8.6
13. South (CBS) 7.0 5.2

---

**Saturday, April 20, 1996**

12. Dr. Quinn, Medicine Woman (NBC) 12.8 8.1
13. Cops (Fox) 8.7 5.9
14. Malibu Shores (NBC) 6.2 4.8
15. City of All-Star (NBC) 4.3 3.3
16. Cops 2 (Fox) 9.5 6.5
17. Touches by an Angel (CBS) 11.1 7.4
18. Encore Woman (ABC) 8.3 5.4
19. Hope & Glory (NBC) 5.2 4.1
20. Space Above and Beyond (Fox) 7.1 3.4

---

**Sunday, April 21, 1996**

7:00 Family Matters (ABC) 16.8 12.4
8:00 America's Funniest Videos (ABC) 10.0 6.6
9:00 American's Most Wanted (Fox) 4.8 3.6
10:00 The Simpsons (Fox) 3.9 2.1
11:00 Mad About You (NBC) 14.9 10.5
12:00 The Rookie (ABC) 12.3 8.5
1:00 Married...With Children (Fox) 10.5 7.5
2:00 Savannah (NBC) 6.1 4.1
3:00 Dr. Quinn, Medicine Woman (NBC) 12.7 9.2
Southern California — San Diego, Santa Rosa, El Toro, Malibu and the desert — for location shots.

And now that JAG has wrapped for the season, he plans to visit his family vacation home by the sea in the Bahamas. “All my relatives are there,” he says. “Who wouldn’t want to go to the Bahamas?”

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 intertwined

 flying high as NBC’s ‘JAG’
**NIELSEN RATINGS**

**'ER,' 'Seinfeld,' 'Beast' lead NBC sweep**

By Robin DeRosa
USA TODAY

NBC's ratings win last week marked the 23rd time in 33 weeks this season that the network has ranked No. 1. That's the hottest winning streak for a network since June 1990-January 1991, when NBC topped the ratings with programs such as The Cosby Show and Cheers.

NBC netted a 12.7 rating/22 share last week, led by ER at No. 1, Seinfeld, No. 2; The Beast, Part 2, No. 3; Friends, No. 4; The Fugitive, No. 5 and The Single Guy, No. 6.

Mad About You, No. 30 two weeks ago, jumped to No. 9 last week with a heavily promoted episode in which Paul and Jamie (Paul Reiser and Helen Hunt) confronted marital problems.

NBC also leads in the May sweeps, which began April 25, and CBS is second. NBC has a 12.4 rating/21 share, followed by CBS (8.6/17), ABC (8.8/15) and Fox (7.9/12).

CBS, which has been building momentum since beginning the season in third place, was No. 2 for the week with a 9.5 rating/16 share. Its top-rated program was 60 Minutes at No. 12. NBC has placed second in three out of the past four weeks.

No. 3 ABC's top-rated programs of the week were specials: Turning Point, featuring Diane Sawyer's report about the Dinkley sexcapades, was No. 7, and The Barbara Walters Anniversary Special was No. 8.

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### The Top 20

**Network ratings**

<table>
<thead>
<tr>
<th>Time Program</th>
<th>Viewers</th>
<th>Rating</th>
<th>Share</th>
<th>Last Week</th>
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<td><strong>Monday, April 30, 1996</strong></td>
<td></td>
<td></td>
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<tr>
<td>8:00 New Censored Bloopers (NBC)</td>
<td>17.0</td>
<td>11.8</td>
<td>19</td>
<td>16</td>
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<tr>
<td>The Nanny (CBS)</td>
<td>16.9</td>
<td>11.7</td>
<td>16</td>
<td>17</td>
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<tr>
<td>Melrose Place (Fox)</td>
<td>12.2</td>
<td>9.8</td>
<td>14</td>
<td>14</td>
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<tr>
<td>Put to the Test (ABC)</td>
<td>7.2</td>
<td>5.2</td>
<td>8</td>
<td>80</td>
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<tr>
<td>Star Trek: Voyager (UPN)</td>
<td>6.7</td>
<td>4.7</td>
<td>8</td>
<td>83</td>
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<tr>
<td><strong>5:30 Dave's World (CBS)</strong></td>
<td>15.6</td>
<td>10.0</td>
<td>17</td>
<td>25</td>
</tr>
<tr>
<td>The Big Rose Part 2 (NBC)</td>
<td>16.4</td>
<td>9.7</td>
<td>16</td>
<td>17</td>
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<tr>
<td>8:00 Wings (ABC)</td>
<td>12.3</td>
<td>8.7</td>
<td>14</td>
<td>14</td>
</tr>
<tr>
<td>8:30 Home Improvement (ABC)</td>
<td>5.5</td>
<td>3.0</td>
<td>6</td>
<td>84</td>
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<tr>
<td>9:00 Nowhere Man (UPN)</td>
<td>2.2</td>
<td>1.8</td>
<td>3</td>
<td>97</td>
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<tr>
<td>9:30 C cyl (CBS)</td>
<td>12.9</td>
<td>11.4</td>
<td>17</td>
<td>21</td>
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<tr>
<td>10:00 Chicago Hope (CBS)</td>
<td>12.9</td>
<td>11.4</td>
<td>15</td>
<td>33</td>
</tr>
</tbody>
</table>

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**The Dan Carvey Show (ABC)**

**10:00 Home Improvement (ABC)**

**10:30 The Dana Carvey Show (ABC)**

**11:00 Late Show With David Letterman (CBS)**

**5:00 The Single Guy (CBS)**

**4:30 The Nanny (CBS)**

**The Prince (ABC)**

**8:00 Ferris Bueller's Day Off (ABC)**

**9:00 Mad About You (CBS)**

**10:00 Family Matters (ABC)**

**11:00 Friends (NBC)**

**12:00 Seinfeld (NBC)**

**12:30 The Cosby Show (CBS)**

**Saturday, May 4, 1996**

**Sunday, May 5, 1996**

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**The Golden Gate Bridge is Down**

---
NBC executives know better. Because more people usually tune in front of the tube when it's cold outside, tonight isn't likely to beat some of NBC's "Must-See" Thursdays in January and February.

Still, NBC is banking on a huge tune-in. The No. 1 network has to compete with Game 6 on the line.

"Our goal is to have the audience as we usually are," says NBC's Preston Beckman. "It means NBC is simply looking to draw a larger-than-usual share, or percentage, of the night's viewing audience.

For the season, ER has been nothing but a灾难, NBC has been notching a 36 share; NBC

**NIELSEN RATINGS**

**Time Program** | **Viewers Rating Share** | **Rank** | **Week**
--- | --- | --- | ---
**Monday, May 6, 1996**
8:00 The Nanny (CBS) | 15.6/11.1/20 | 17 | 17
Fresh Prince of Bel-Air (NBC) | 12.6/8.7/15 | 45 | 41
Melrose Place (Fox) | 12.3/8.7/15 | 45 | 41
Champions of Magic (ABC) | 11.6/7.8/13 | 60 | 60
Star Trek: Voyager (JFN) | 7.3/5.0/8 | 83 | 83
8:30 The Nanny (CBS) | 15.6/11.1/20 | 17 | 17
In the House (NBC) | 12.4/8.5/14 | 76 | 76
In the House (UPN) | 2.1/1.3/9 | 97 | 97
Murphy Brown (CBS) | 15.1/11.2/17 | 19 | 19
When Animals Attack (Fox) | 12.8/9.9/17 | 36 | 36
My Cat Is Innocent (ABC) | 10.5/8.3/17 | 57 | 57
North by North (UPN) | 2.8/2.1/1 | 96 | 96
9:00 Cybill (CBS) | 14.7/10.5/16 | 24 | 24
10:00 Chicago Hope (CBS) | 15.3/11.1/20 | 20 | 20

**Tuesday, May 7, 1996**
8:00 Rosanne (ABC) | 23.0/15.6/27 | 31 | 31
Gunsmoke (Fox) | 16.1/10.3/16 | 28 | 28
Thirtysomething (NBC) | 12.1/8.2/15 | 45 | 45
Thirtysomething (UPN) | 3.3/2.6/4 | 83 | 83
10:00 Community College (ABC) | 15.5/10.8/18 | 26 | 26
Weirdos (ABC) | 15.1/10.5/17 | 27 | 27
10:00 Home Improvement (ABC) | 2.7/2.4/4 | 68 | 68
9:00 Home Improvement (ABC) | 2.1/1.9/21 | 11 | 11
10:00 Home Improvement (ABC) | 17.8/12.9/15 | 9 | 9
The Parent Hood (WB) | 13.5/10.2/16 | 33 | 33
A Family in Paraguay, Pt 2 (CBS) | 2.5/1.9/3 | 99 | 99
The Parent Hood (WB) | 2.1/1.4/10 | 10 | 10
10:00 Nanny (CBS) | 20.9/15.3/25 | 9 | 9
10:00 Nanny (CBS) | 13.1/10.0/16 | 34 | 34

**Wednesday, May 8, 1996**
8:00 Allen (ABC) | 13.5/10.3/19 | 28 | 28
Bob & Carol & Ted (NBC) | 11.8/8.9/15 | 51 | 51
Miracle Babies (ABC) | 8.6/6.6/12 | 65 | 65
The Spin (UPN) | 2.8/2.1/8 | 68 | 68
8:30 The Cape (UPN) | 14.0/10.3/28 | 32 | 32

**Thursday, May 9, 1996**
8:00 Friends (NBC) | 26.1/18.1/33 | 3 | 3
America's Choice (ABC) | 10.2/7.7/13 | 61 | 61
Secrets of Escape Artists (ABC) | 8.4/6.2/11 | 70 | 70
Living Single (Fox) | 8.3/5.9/10 | 73 | 73
8:30 The Single Guy (NBC) | 23.9/16.0/26 | 5 | 5
9:00 Seinfeld (NBC) | 21.9/15.0/25 | 8 | 8
New York Undercover (Fox) | 9.5/6.7/11 | 65 | 65
White Men Can't Jump (ABC) | 8.9/6.7/11 | 65 | 65
9:30 Caroline in the City (NBC) | 24.8/17.4/28 | 4 | 4

**FRIDAY, May 10, 1996**
8:00 Wizard of Oz 40th Anniv. (CBS) | 13.5/8.4/16 | 51 | 51
Family Matters (ABC) | 11.7/8.4/17 | 51 | 51
Unsolved Mysteries (NBC) | 10.4/7.7/15 | 61 | 61
More Secrets of X-Files (Fox) | 9.8/6.8/14 | 64 | 64
8:30 Boy Meets World (ABC) | 12.2/8.2/16 | 55 | 55
9:00 The X-Files (Fox) | 12.3/8.9/17 | 68 | 68
Dateline NBC (NBC) | 12.3/9.2/15 | 30 | 30
Step by Step (ABC) | 12.7/8.4/15 | 51 | 51
9:30 Hangin' With Mr. Cooper (ABC) | 11.9/7.3/13 | 63 | 63
10:00 20/20 (ABC) | 12.8/2.9/14 | 23 | 23
11:00 PrimeTime Live (ABC) | 15.5/8.6/16 | 59 | 59

**SATURDAY, May 11, 1996**
8:00 Dr. Quinn, Medicine Woman (CBS) | 13.8/9.5/20 | 45 | 45
Mad About You (NBC) | 8.5/6.0/13 | 72 | 72
Cops (Fox) | 7.5/8.6/12 | 75 | 75
Before They Were Stars (ABC) | 4.9/3.8/8 | 79 | 79
8:30 Pretty Woman (NBC) | 14.9/11.0/21 | 22 | 22
Cops 2 (Fox) | 8.8/6.6/12 | 70 | 70
City Sticker (ABC) | 8.5/7.1/12 | 74 | 74
9:00 Touchdown by an Angel (CBS) | 16.2/11.3/21 | 17 | 17
America's Most Wanted (Fox) | 7.3/5.1/10 | 77 | 77
9:30 Walker, Texas Ranger (CBS) | 18.1/11.5/21 | 16 | 16

**SUNDAY, May 12, 1996**
6:00 60 Minutes (CBS) | 14.0/10.3/21 | 28 | 28
America's Funniest Videos (ABC) | 9.9/6.5/14 | 89 | 89
Pinkie & the Brain (WB) | 12.8/6.2/13 | 100 | 100
America's Funniest Videos (ABC) | 12.8/8.0/16 | 59 | 59
7:30 The Parent Hood (ABC) | 1.8/1.3/92 | 92 | 92
7:40 Mrs. Doubtfire (Fox) | 14.2/8.6/15 | 48 | 48
8:00 Murder, She Wrote (CBS) | 14.2/7.8/17 | 30 | 30
Lol (ABC) | 14.8/9.1/13 | 43 | 43
Sister, Sister (WB) | 2.6/1.3/91 | 95 | 95
8:30 A Few Good Men (ABC) | 23.9/16.0/26 | 5 | 5
9:00 Sleepless in Seattle (CBS) | 2.0/1.4/90 | 90 | 90
9:30 Dead Man's Walk, Part 1 (ABC) | 14.0/9.4/15 | 41 | 41
Savannah (WB) | 1.8/1.4/92 | 92 | 92
Tuesday, May 21, 1996

8:00 1st and 2nd (ABC)..................................................... 25.0  8.2  15  83
9:00  Law & Order (NBC).................................................... 20.5  6.1  13  66

Wednesday, May 22, 1996

8:00  Beverly Hills, 90210 (Fox)........................................... 21.0  9.2  13  67
9:00  The Parent "Hood (WB)............................................... 16.7  4.6  14  64

Thursday, May 23, 1996

8:00  Friends (NBC)........................................................ 22.0  12.1  24  10
8:30  The Single Guy (ABC).............................................. 16.0  11.0  21  77
9:00  Criminal Behavior (ABC).................................... 13.5  6.7  14  65

Friday, May 24, 1996

9:00  Family Matters (ABC)............................................ 15.0  11.0  20  53
9:30  Diagnosis Murder (CBS)........................................... 13.0  8.2  13  60

Saturday, May 25, 1996

8:00  Dr. Quinn, Medicine Woman (CBS)............................ 20.0  8.0  16  69
8:30  Touched by an Angel (CBS)..................................... 17.0  6.0  15  67
9:00  Kids in the Woods (NBC)........................................... 14.0  6.0  14  66

Sunday, May 25, 1996

7:00  America's Funniest Videos (ABC).............................. 15.0  10.7  24  15
7:30  Space: Above & Beyond (Fox).................................... 11.0  9.0  15  67
8:00  The Simpsons (Fox)................................................ 17.0  8.0  16  67
8:30  NewsRadio (NBC).................................................. 14.0  5.0  15  64
9:00  Undercover Blues (NBC)........................................... 14.5  9.1  17  62
9:30  David's Mother (CBS)............................................. 14.0  7.0  15  60

Monday, May 20, 1996

8:00  Fresh Prince of Bel-Air (NBC).................................. 19.0  13.0  22  49
8:30  Dave's World (CBS)................................................. 14.0  10.0  17  29
9:00  Murphy Brown (CBS)............................................... 16.0  11.0  19  23
9:30  Cybill (CBS).......................................................... 14.0  11.0  17  25

Tuesday, May 21, 1996

8:00  3rd Rock From the Sun (NBC)................................. 12.0  8.0  16  33
9:00  Home Improvement (ABC).................................... 22.0  14.0  21  77
9:30  The Paper "Hood (WB)............................................. 18.0  5.0  15  60

Wednesday, May 22, 1996

8:00  Beverly Hills, 90210 (Fox)........................................ 23.0  8.0  16  39
9:00  The Parent "Hood (WB)............................................. 16.0  4.0  14  64

Thursday, May 23, 1996

8:00  Friends (NBC)..................................................... 16.0  12.0  21  10
8:30  The Single Guy (ABC)............................................. 13.0  11.0  21  77
9:00  Criminal Behavior (ABC)..................................... 12.5  6.0  14  65

Friday, May 24, 1996

9:00  Family Matters (ABC)........................................... 11.0  7.0  13  58
9:30  Diagnosis Murder (CBS)......................................... 10.5  5.0  14  64

Saturday, May 25, 1996

8:00  Dr. Quinn, Medicine Woman (CBS)............................ 18.0  6.0  16  69
8:30  Touched by an Angel (CBS)..................................... 15.0  6.0  15  67
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It should be, as Naked Truth is the fourth highest-rated new show, season to date, at No. 21. But last week, while NBC and Fox were holding out early renewals, ABC Entertainment chief Ted Harbert was in London, going over final details on ABC's upcoming The Beatles Anthology. He plans to deal with renewals today.

ABC ordered full seasons of Murder One and Hudson Street back in May. Besides Truth, the network's The Drew Carey Show, Maybe This Time and TheJeff Foxworthy Show are awaiting word this week.

Fall shakeout on Saturday mornings

By Alan Bash
USA TODAY

Fox's Masked Rider is a huge new hit on Saturday mornings, but its success doesn't mask trends that translate into fewer viewers.

Network TV viewing on Saturday mornings is down about 4% from last year, says Maureen Smith, vice president of research at Fox.

"There are more slices in the viewing pie this year," including competition from the new Warner Bros. kids lineup, the growing popularity of Nickelodeon and the Cartoon Network, and even a boost in video game usage. "This is really a transition year for kids' television," Smith says.

Among children ages 2-11, Fox Children's Network is tops with a 5.1 rating/22 share; CBS ranks second with a 3.1 rating/13 share; ABC has a 2.9 rating/12 share; and WB Kids has a 2.3 rating/10 share, according to Nielsen research released Friday. (A rating point equals 589,000 households; the share is a percentage of sets in use.) NBC, which targets teens on Saturday mornings, isn't considered a competitor.

Another trend that has network officials scratching their heads: Audience levels for the same shows are varying widely week to week.

Fox drew a 5.4 rating for Oct. 14, nose-dived to a 4.0 for Oct. 21, and now is climbing. On Oct. 28, CBS' The Mask — the prior week's No. 1 — dropped to fifth. Fox's Spider-Man is currently the No. 1 show among kids 2-11, but some weeks, it hasn't ranked in the top five.

Some reasons for the fluctuations:

- Ratings dip the week a major video rental comes out, as was the case recently with Casper.
- Erratic fall weather keeps kids inside some weeks and then lets them out the next.
- Youngsters in the Nielsen sample may not record their viewing habits accurately, network programmers say. Nielsen executives weren't available for comment.
- O.J. Simpson trial coverage disrupted afternoon TV, when Saturday shows are promoted.

Still, many point to increased competition each week. "Kids are going to find the strongest programming, and they're not going to wait around until we get it right," says ABC vice president Linda Stein.

Hoping to cash in on the action craze, ABC has ordered a live action adventure, Hypernauts, to join the schedule in 1996. But the real fate of ABC's lineup remains in limbo — at least until Disney retools the Saturday schedule in its

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"Masquerider" The new Fox Saturday morning live-action show, which is taking off just as "Mighty Morphin Power Rangers" starts to wind down, already ranks No. 2 among kids ages 2-11.

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"ABC TV" by Alan Bash
USA TODAY

Television's rat race is spinning wild.

The latest star time: Mariel Hemingway confirms she's struggling Centurion after the 19th show was renewed.

Critics inside said Hemingway was enough for the character is being written.

Other actors returning to work:

- Chicago: winner, Mandel It quits next month.

- Luke Perry: 90210's Dylan, Wednesday, as sue more movin'.

- Don Ched with Denzel "Devil in a Blue Picket Fence," the big-screen

Other actors say "creatively" produce.

There's an eq

- Peter Ma
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t's sidekick Argy, after 5.

Replacing re
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New shows await fate

Reneals trickle out of networks

By Jefferson Graham
USA TODAY

Actress Tea Leoni will be waiting by the phone this week. ABC is expected to call with a life-or-death decision for her The Naked Truth sitcom. "I want to keep going," Leoni says. "They tell us a renewal is likely.

It should be, as Naked Truth is the fourth highest-rated new show, season to date, at No. 11. But last week, while NBC and Fox were handing out early renewals, ABC Entertainment chief Ted Harbert was in London, going over final details on ABC's upcoming The Beatles Anthology. He plans to deal with renewals today.

ABC ordered full seasons of Murder One and Hudson Street back in May. Besides Truth, the network's The Drew Carey Show, Maybe This Time and The Jeff Foxworthy Show are awaiting word this week.

ABC already canceled Charlie Grace and The Monroes.

CBS, which has canceled If Not for You and Dweebz and placed The Bonnie Hunt Show on hiatus, decided Friday to renew five rookies: the low-rated Central Park West, Almost Perfect, Bless This House and American Gothic. The network also ordered additional episodes of Bonnie Hunt.

Still no word on CBS's highest-rated new show, Can't Hurry Love, or John Grisham's The Client, Courthouse and New York News; CBS says it will make a decision on those shows within the month. The midseason replacement High Society premiered last Monday.

NBC has renewed Caroline in the City, The Single Guy and JAG for a full season, leaving the status of The Pursuit of Happiness, The Home Court, Brotherly Love and Minor Adjustments in question.

NBC says it has until mid-November to make a decision on those four shows and has yet to cancel any of its 1995-96 newcomers.

Fox is re-upped Too Something, which is currently on hiatus, Space: Above and Beyond, Ned and Stacey, Partners and The Crew. Misery Loves Company has been canceled, The Preston Episodes is on hiatus and not expected to return, and Fox says it will make a decision on Strange Luck this week.

Fall shakeout on Saturday mornings

By Alan Bash
USA TODAY

Fox's Masked Rider is a huge new hit on Saturday mornings, but its success doesn't mask trends that translate into fewer viewers.

Network TV viewing on Saturday mornings is down about 4% from last year, says Maureen Smith, vice president of research at Fox.

"There are more slices in the (viewing) pie this year," including competition from the new Warner Bros. kids lineup, the growing popularity of Nickelodeon and the Cartoon Network, and even a boost in video game usage, "This is really a transition year for kids' television," Smith says.

Among children ages 2-11, Fox Children's Network is tops with a 61/2 rating/22 share; CBS ranks second with a 5.1 rating/12 share; and WB Kids has a 3.1 rating/10 share, according to Nielsen research released Friday. (A point rating equals 959,000 households; the share is a percentage of sets in use.) NBC, which targets teens on Saturday mornings, isn't considered a competitor.

Another trend that has network officials scratching their heads: Audience levels for the same shows are varying widely week to week.

Fox drew a 5.4 rating for Oct. 14, nose-dived to a 4.0 for Oct. 21, and now is climbing. On Oct. 28, CBS's The Mask — the prior week's high-rated show — was unceremoniously dropped and replaced by The Simpsons. The show's ratings have been erratic, fluctuating between a 5.0 and a 3.0.
**Young hits bode well for No. 1 NBC**

For the first time in history, the TV season ratings crown has changed hands three times in three seasons.

After victories by CBS in 1993-94 and in 1994-95, NBC stands atop the ratings heap for the 1995-96 season. By most indications, NBC won't have a problem repeating next year, but the network still isn't resting on its laurels.

"You can't take things for granted," says NBC Entertainment President Warren Littlefield. "But we're optimistic that we'll have a seasonal victory next year."

Excluding Seinfeld, none of NBC's top series is more than 3 years old, which many analysts say will bolster NBC into future seasons.

With 3 Rock From the Sun, NBC had the only bona-fide hit out of approximately 50 new shows this year. It also introduced three comedies in its powerful Thursday lineup, all of which will be back next season after landing in the top 10: Boston Common, The Single Guy and Caroline in the City. In contrast, ABC's hits are aging and losing audience (see chart), a key reason for that network's slide into second place this season and into third for the second straight sweeps period this month.

But as much as NBC's future looks bright, there are still questions about what its prime-time domination means. The network won only two nights of the week this season, Thursday and Sunday. ABC won four nights (Monday, Tuesday, Wednesday and Friday), while CBS won Saturday.

And NBC's win was hardly built on dramatic gains. The network improved its year-to-year rating performance by only 1% (data returned by key to advertisers, by 6%). ABC, CBS and Fox declined.

"These broadcast networks are taking turns at who gets squeezed," says John Sims of the Cable Advertising Bureau, a cable industry trade group. "NBC just happens to be staying even in the evolving medium that is broadcast TV."

Any ratings analysis these days usually provokes a verbal battle between broadcasters and cable officials. Simp points out the four networks' combined share of the audience this season was at its lowest level ever — 65% — off last season's 69%.

But contrast, basic cable's share of the audience was its highest ever: 35%, up from last season's 25%. Cable executives credit their increased commitment to original programming, which has lured viewers.

Seinfeld concedes that another "breath-taking" 5-point cable gain next year isn't likely to happen. On that point, broadcast and cable officials agree.

Littlefield says NBC is on track to draw back many male viewers, who this year may have been checking out ESPN or TNT's movies.

With big summer sports events — the NBA Finals, the Major League All-Star Game and the Atlanta Olympics — NBC will have a good promotional launching pad for fall's male-skewing comedies on Wednesdays and male-skewing dramas on Saturdays.

CBS also is eager to win back older viewers who fled to cable last season. The network has dropped its strategy of going after the Fox audience, instead issuing a promotional call of "Welcome Home" for fall and launching new shows with middle-age stars such as Bill Cosby and Gerald McRaney.

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**Final ratings**

**Among ages 18-49**

1. NBC: 7.3 rating/19 share (up 6%)
2. ABC: 6.2 (down 12%)
3. Fox: 5.2 (down 2%)
4. CBS: 4.6 (down 6%)

**Among U.S. households**

1. NBC: 11.7 rating/19 share (up 1%)
2. ABC: 10.6 rating/18 share (down 11%)
3. CBS: 9.6 rating/16 share (down 12%)
4. Fox: 7.3 rating/12 share (down 3%)
5. UPN: 3.1 rating/5 share (down 23%)
6. WB: 2.4 rating/4 share (up 28%)

Notes:
- One 1994-95 rating point equals 954,000 households. One 1995-96 rating point equals 950,000 households.
- Changes for NBC, CBS, ABC and Fox refer to the networks' performance this season vs. the comparable September-October period of the 1994-95 season.
- For UPN and WBN, the final figures for viewers ages 18-49 were unavailable, and, among U.S. households, changes refer to the networks' performance this season compared with the January-February 1995 period, because they did not launch until January 1995.

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**Depreciating: 'Home Improvement', with Tim Allen, left, and Earl Hinderman, slid to No. 7.**

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**The top 20 for '95-'96**

The top 20 shows for the 1995-96 season, ranked by household rating.

1. ER (NBC) — 22.0 rating/38 share
2. Seinfeld (NBC) — 21.2/33
3. Friends (NBC) — 18.7/30
4. Cheers in the City (NBC) — 17.9/28
5. NFL Monday Night Football (ABC) — 17.1/29
6. The Single Guy (NBC) — 16.7/28
7. Home Improvement (ABC) — 16.2/29
8. Boston Common (NBC) — 15.6/26
9. 60 Minutes (CBS) — 14.2/24
10. NYPD Blue (ABC) — 14.1/24
11. 20/20 (ABC) — 13.5/24
12. Frasier (NBC) — 13.3/23
15. NBC Monday Night Movie — 12.9/20
16. Roseanne (ABC) — 12.5/20
17. The Nanny (CBS) — 12.4/20
18. Walker, Texas Ranger (CBS) — 12.3/22
19. PrimeTime Live (ABC) — 12.3/21

Source: Nielsen Media Research

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**TV Preview**

By Matt Roush

**THE SKIN**

"Just because their looks is and we do it, Linda Ellerbee concludes with typical admirable brio at the end of her latest News Special: The Boy for One Night. Her children, Nick, 17, Nickelodeon/ETPT, and Joe, are about to divorce the only comfortably her skin comect.

Rosaline, O'Donnell, the duo has been the best kids.

"The point is to find the true you, regardless of the day's damage, a core worth of body and soul. A girl her less "health, beauty, "I'm gonna always enjoy rapping something with a lot of energy."

**THE SCOOP**

These columns will be a benefit to that mother American pastime, and there are times may vary. The "documentary" mix has traveled with difficult_it is, delectable for most lactose intolerant. Still a las.

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By Alan Bash

**USA TODAY**

**ABC's declining hits**

This season, three of ABC's strongest series continued to slip in the ratings.

**Home Improvement**

- This season: 16.2 rating/25 share. Rank: 7.
- Last season: 18.4 rating/23 share. Rank: 3.
- Change in rating: down 16%.

**Grace Under Fire**

- This season: 13.2 rating/21 share. Rank: 13.
- Change in rating: down 27%.

**Roseanne**

- This season: 12.5 rating/20 share. Rank: 16.
- Change in rating: down 16%.

Note: Last season refers to September 1995-May 1996.

Source: Nielsen Media Research

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The truth behind the ‘X-Files’ move
Fox bids to keep Sunday NFL viewers

By Alan Bash
USA TODAY

NEW YORK — The millions of Americans who have grown accustomed to starting the weekend by huddling ‘round the electronic hearth for an X-Files episode probably are feeling a bit spooked today.

Fox announced Tuesday that this fall The X-Files will move to Sundays at 9 ET/PT.

In explaining his scheduling gamble, Fox Entertainment president John Matolain said that a Sunday berth will expose the show to millions of viewers who usually are out of the house on Friday nights.

And “loyal viewers will follow the show” to a new night, Matolain predicted. Those who still want to watch something “out there” Fridays at 9 this fall will have Millennium, a new drama from X-Files creator Chris Carter.

Industry analysts called the move the biggest gamble any network has made so far in assembling the fall schedules.

“It’s always dangerous to move a show,” says Betsy Frank of ad agency Zenith Media. “But I think it’s a good idea. Sunday night has a great deal of potential for Fox, and so far they’ve had limited ability to capitalize on all those Sunday male viewers.”

Indeed, Sunday nights have grown increasingly frustrating for Fox officials, who haven’t seen much ratings growth on that night despite the strong lead-in of NFL football games. Matolain said he’s hopeful for big X-Files ratings on Sundays because NBC, CBS and ABC are cannibalizing each other’s audiences with two-hour movies starting at 9.

Fox’s current Sunday-at-9 show, Married ... With Children, moves to Saturdays at 9.

Fall schedule
Times ET/PT: new shows bold.

Sunday
7 L.A. Firefighters
6 The Simpsons
5 6:30 Ned & Stacey
9 The X-Files

Monday
8 Melrose Place
9 Party Girl
9:30 Lush Life

Tuesday
8 Move

Wednesday
6 Beverly Hills, 90210
9 Party of Five

Thursday
6 Married
6:30 Living Single
9 New York Undercover

Friday
8 Sliders
9 Millennium

Saturday
8 Cops
8:30 Cops
9 Married ... With Children
9:30 Come Fly With Me

Files’ Carter was vacationing and unavailable to comment on the move, but Matolain conceded the producer had some “trepidation.”

Millennium, Carter’s new series, stars Lance Henriksen (Alien, The Terminator) as a 40-something FBI forensics expert who solves crimes by getting into the mind-set of criminals. He is aided by the mysterious Millennium Group, which fears that the world will end in the year 2000 if criminals aren’t stopped.

Some reporters suggested that Henriksen was too old to star on the young-skewing Fox.

“The piece needed someone who wore his (crime-solving) experience on his face,” said Matolain, who added that in testing the pilot with young audiences age was not an issue.

Crime-busting ‘America’s Most Wanted’ canceled

USA TODAY
ABC enlists Clancy in battle with NBC

By Alan Bash
USA TODAY

NEW YORK — In a taped message Monday, President Clinton joked with ABC brass about a very real dilemma facing the network when it put together its fall schedule: "I don't think it would be appropriate for me to issue an executive order to change the calendar and eliminate Thursdays."

But it sure might help. ABC, No. 2 in the ratings and falling fast behind NBC with its powerful Thursday lineup, is looking for any way to even the score.

The two networks have been dueling for shows and executives, with NBC recently swiping ABC's Jeff Foxworthy Show. Monday, as ABC presented its fall lineup to advertisers, the verbal sparring continued.

ABC Entertainment president Ted Harbert, with his job on the line and his new Disney bosses in the audience, joked that he needed to find a hit show, or "my new address will be 4th Rock From the Sun."

Among the shows most likely to help ABC against NBC, ad executives said:

- *Spin City*, starring Michael J. Fox, which Harbert predicts will beat NBC's *Caroline in the City* on Tuesdays.
- *Relativity*, a romantic drama that ABC vows will capture the young female audience that had watched NBC's now-retired Sister on Saturdays.

Also Monday, ABC announced it had signed author Clancy to produce mini-series and an hour drama series. Clancy had previously produced the miniseries *OP Center* for NBC.

"It was a real coup to get this deal away from our friends at NBC," Harbert said.

In other deals, Meryl Streep has signed to star in a made-for-TV movie for the network. ABC this fall will tout its roster of TV-movie actresses in hopes of luring female viewers. That counters NBC's recent push Sunday nights toward action films that draw men.

Also signing a movie deal with ABC is Meryl Streep, formerly Nickelodeon's Clarissa. She also stars in a new Friday night series for ABC, *Sabrina, The Teenage Witch*. Harbert asked Hart to use her new witching powers to help Jerry Seinfeld and George Clooney hit a truck.

Industry watchers applauded ABC for renewing its low-rated but high-quality dramas *Murder One*, *Second Noah*, and *High Incident*. "I give ABC a lot of credit for sticking with them," says TV consultant Jack Myers.

While some observers quipped that a Disney-produced series, *Dangerous Minds*, got a plum early slot, most analysts said ABC played no favorites.

Several Disney-produced shows didn't make it on the air, including *The Disney Family Movie*, which would have been hosted by Disney chairman Michael Eisner. It's likely to join in midseason.

Most wanted for 'Murder One': Alan Alda

By Alan Bash and Jefferson Graham
USA TODAY

ABC's *Murder One* is looking for a new lead actor for its second season, and series creator Steven Bochco hopes Alan Alda will take the job.

"I've spoken to Alan about it, and I would love to have him," Harbert said.

"It's like finding the Holy Grail," Bochco said. "But I'm not sure we could win him over."

The city of Los Angeles will give people more of the trial and the verdict and "far less of that pesky in-between stuff."

After getting many calls and letters toward the end of the season, Harbert said, "The decision to renew was obvious."

Decisions about which other actors will return will be made later.
UPN ‘Star’ date: Wednesday
‘Voyager’ time-slot move makes way for Monday sitcom slate

By Jefferson Graham
USA TODAY

The UPN network will move its flagship show, Star Trek: Voyager, to Wednesdays in the fall, making room for a Monday night lineup of sitcoms featuring black casts.

And on Tuesdays, UPN will introduce an Outbreak-type drama about virus hunters.

The network, which officially reveals its lineup today, is canceling No Where Man, Mirror Adjustments, Swift Justice and The Paranormal Borderline.

The new shows:
- Sparks, Sparks and Sparks. The sitcom set at a law firm, stars Robin Givens.
- Homeboys in Outer Space. The buddy comedy, set on another planet in the 23rd century, stars stand-up comedian Flex.
- The Burning Zone. A team of scientists deals with a mysterious virus. Starring Jeffrey Dean Morgan and Dennis Arndt.
- Malcolm and Eddie. Malcolm-Jamal Warner (The Cosby Show) and comedian Eddie Griffin share an apartment upstairs from a bar in Kansas City.
- Goode Behavior. Sherman Hemsley (The Jeffersons) plays a college professor who takes in his own son (Dorian Wilson) after he is released from prison.

Next up to announce fall schedules: ABC on Monday; Fox, Tuesday; and CBS, Wednesday.

Prime-time fall schedule

All times ET/PT; new shows in bold:

Monday
8. In the House
8:30. Malcolm and Eddie
9. Goode Behavior
9:30. Sparks, Sparks and Sparks

Tuesday
8. Moesha
8:30 Homeboys in Outer Space
9. The Burning Zone
9. Star Trek: Voyager

Wednesday
8. The Sentinel
9. Star Trek: Voyager
NBC ruffles few feathers with upcoming fall lineup

By Alan Bash
USA TODAY

NEW YORK — Already the top-rated network on TV, NBC didn't gamble with its new prime-time schedule to lure more viewers. That was the consensus Monday among advertising executives after hearing the network's presentation of its plans for fall.

NBC decided not to break up much of its powerhouse Thursday lineup, linker with its Friday schedule. Instead, it is remaking the weaker Saturday and Monday schedules with new shows and is repositioning some comedies around them.

"I guess it's almost a combination of being aggressive and being very conservative," says Steve Grubbs of ad agency BBDO.

Wednesday is a good example. While the network is attempting to create a new night of "Must-See TV," particularly with male viewers, it isn't relocating any of its huge existing hits there.

With the new lineup, "Wednesday is still going to be a notch below what they have on Tuesday," says Steve Sternberg of ad agency BBDO.

Others say NBC's moves are aggressive but not stupid. "Keeping the movie Sunday is better," says Peter Crammontapoulos at Ogilvy & Mather. Even though ABC, NBC and CBS all schedule movies on Sundays, NBC's movie trend to pick up viewers at 10 p.m. ET/PT, which may not happen with a drama there, he says.

NBC Entertainment president Warren Littlefield says of Sundays, "we have our structure in place. We just wanted to rearrange the furniture. He says a Wednesday comedy may make more sense than one on Sunday as the network tries to "connect the dots" between Tuesday and Thursday.

Pegged by advertisers as the best new sitcom, "Suddenly Single," which features a likable and funny Brooke Shields, and "Men Behaving Badly," which NBC says could take the place of "Home Improvement" as the premier sitcom about the boorish behavior of the male gender.

The biggest risk may be on Saturdays, where NBC has three new action thrillers. "The track record in television isn't good any time you program a night with three new dramas," BBDO's Grubbs says.

With the retirement of the Fresh Prince and the cancellation of In the House, NBC this fall won't have any sitcoms with black leads.

"I'm very surprised that they let (In the House) go," says Gwendolyn Kelly of Burrell Communications Group, an ad agency that targets black consumers. "From our vantage point, it seems that our best opportunity in which to reach our target market may be on the other networks."

In other programming notes:

- Seventh Heaven. Spelling offers another drama, this one about a pool-shooting minister (Stephen Collins), his wife (Catherine Hicks) and their brood of five.

** New shows for WB

** The schedule

By Jefferson Graham
USA TODAY

WB is adding a night of programming on Mondays next season, along with six new shows.

Among the newcomers are sitcoms from Steve Harvey and Jamie Foxx. The network also quickly scooped up NBC's canceled series, Brodely Love, starring Joey, Matthew and Andrew Lawrence.

Gone from the fall schedule are the prime-time version of Simon, First Time Out, Clueless and Pinky and the Brain, which could return midseason.

WB is moving its highest-rated show, Aaron Spelling's dramatic serial Savannah, from Sunday to Monday in hopes of wooing viewers to the network's new night of sitcoms.

Other moves include Unhappily Ever After from Wednesday to Sunday and The Parent 'Hood from Wednesday to Monday.

In addition to Brodely Love, WB's new shows are:

- Seventh Heaven. Spelling offers another drama, this one about a pool-shooting minister (Stephen Collins), his wife (Catherine Hicks) and their brood of five.

- Life With Roger. Mike O'Malley (host of Nickelodeon's Guts) and Maurice Godin star as mismatched roommates in this sitcom.

- The Steve Harvey Show. Harvey, last seen on ABC's Me and the Boys sitcom, returns to TV as a hip inner-city high school instructor.

- Nick Frenco: Licensed Teacher. Another school sitcom, but this one features a slacker who hates authority, stars Mitch Mullany.

- The Jamie Foxx Show. Foxx (In Living Color) stars as a young man from Dallas who moves to Hollywood to take over a hotel he inherited from his late grandfather.

Midseason orders include Pretty and Smart Guy, a vehicle for Tahm Mowry, the younger brother of Sister, Sister stars Tia and Tamara Mowry.
NBC finds room for Foxworthy

By Jefferson Graham
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Top-rated NBC will introduce seven new shows in September and — in a surprising move — pick up ABC's low-rated The Jeff Foxworthy Show.

Programs that won't return to NBC's schedule: Brotherly Love, The Fresh Prince of Bel-Air, Home Court, Hope & Gloria, In The House, JAG, Malibu Shores, Sisters and Wednesday's edition of Dateline.

However, Brotherly Love, Hope & Gloria and In The House will live on: UPN is picking up House, and WB will add Brotherly Love to its lineup. WB and cable's Lifetime channel are bidding for Hope & Gloria.

NBC officially will announce its schedule — and explain its choices — today in New York. WB presents its lineup Tuesday, and the other networks unveil their shows next week.

The new NBC series:

» Mr. Rhodes is a vehicle for stand-up comedian Tom Rhodes, who will play a prep school teacher.

» Suddenly Susan marks the sitcom debut of Brooke Shields. She portrays a woman who is recovering from the breakup of a long-time relationship.

» Dark Skies follows two Earthlings who struggle to survive an alien invasion. Eric Close and Megan Ward star.

» Profilers features Michael T. Weiss as a genius who tries to expose a sinister, top-secret organization.

» In Profilers, Ally Walker plays a former FBI forensic psychologist out to catch the serial killer who murdered her husband.

NBC also will announce four midseason shows, including Good N' Devil, starring NYPD Blue's Sharon Lawrence as a law-enforcement executive who starts her own company; Chicago Sons, about three sons, starring Jason Bateman, D.W. Moffett and Justin Walker; and Just Shoot Me, a sitcom that stars Laura San Giacomo as the editor of a fashion magazine and George Segal as her boss and dad.

» 'Foxworthy' move, 3D

HumVee hedonists

When they drive over, they mean over ... anything

'Twister' flattens film competition

By Robin DeRosa
Fox’s ‘X-Files’ gets Sunday spot

By Jefferson Graham
USA TODAY

Fox will move The X-Files from Fridays to Sundays in the fall to make way for a new series from X-Files creator Chris Carter.

Millennium, about horrific events at the end of the 20th century, will take the Friday-at-9 p.m. ET/PT spot that the science-fiction hit X-Files has held for three seasons. The network is adding only five new shows for the 1996-97 season while shedding Partners, Profit, Kindred: The Embraced, Strange Luck, The Crew and Space: Above and Beyond. The low-rated cult series Sliders got a surprise renewal. The new shows:

- Party Girl. An adaptation of the cult film about a woman described as the toast of the New York party scene. Stars newcomer Christine Taylor.
- Lush Life. Lori Petty (A League of Their Own) and Karyn Parsons (The Fresh Prince of Bel-Air) appear as young roommates in New York City.
- L.A. Firefighters. ER in the firehouse is how this drama is described. It starts a summer run June 3 and stars ER’s Christine Elise.
- Millennium. A former FBI agent moves to Seattle to save the world from the evil forces that prey on people at the end of the century. The cast is headed by Lance Henriksen and Megan Gallagher.
- Come Fly With Me. A sitcom about two hard-working, financially strapped parents with three kids. Alicia Bergman stars.

For midseason, Fox is picking up Secret Service Guy, a sitcom with Judge Reinhold (Beverly Hills Cop).

ABS-olutely fabulous
The craving for chiseled stomach muscles

By Mark Turner
USA TODAY

Even then, he knew: One expert called muscular comic-book heroes like Rambo, played by Sylvester Stallone.

The people’s choice: Janet Jackson has great abs, according to a NordicTrack survey. That survey and some advice on how to tone your own abdominals, 4D.

Familiar faces lead CBS’ new shows

By Jefferson Graham
USA TODAY

CBS, the No. 3-rated broadcast network, hopes to boost its viewership by ordering 10 new series for fall. Its schedule will be announced Wednesday.

Several stars will return to series TV in the new lineup, the first under CBS Entertainment president Leslie Moones. They include Bill Cosby, Ted Danson and his former Cheers co-star Rhea Perlman, Quantum Leap’s Scott Bakula and Major Dad’s Gerald McRaney.

The shows:

- Cosby. In this sitcom about a newly retired curmudgeon, the comedian/actor/producer reunites with his Show wife Phylicia Rashad.
- In the Dark. Danson and Mary Steenburgen play a divorced couple who work together at a New York newspaper. She’s the editor and he’s the star reporter.
- Everybody Loves Raymond. David Letterman is producing this vehicle for stand-up comic Ray Romano about being a dad in the ‘90s.
- Public Morals. This Steven Bochco show has been described as the comedy version of NYPD Blue. Newcomers Julian Christie and Jana Marie Hupp.
- Early Edition. In this fantasy drama, Kyle Chandler (Homefront) gets the newspaper delivered to him a day early. He then uses his inside knowledge to help people.
- EZ Streets. Ken Olin (thirty-something) stars as a cop in pursuit of mobster Joe Pantoliano (Ricky Business).
- Moloney. Peter Strauss plays a police psychologist.
- Mr. and Mrs. Smith. A Hart to Hart-like drama about a globe-trotting husband-and-wife detective team. Stars Scott Bakula and Maria Bello.
- Touched by an Angel spinoff. McRaney plays the head of a family that runs the country doing good deeds.
- Pearl. Perlman plays a widow going back to college. Additionally, JAG, canceled last week by NBC, is expected to return on CBS’ midseason lineup.