

Star Game and Fox found a new MVP in the weekly ratings game.

The national pastime's summer classic helped CBS win the week. Besides being top-rated show, the game drew 7% more viewers than last year's.

CBS' *Designing Women*

week's No. 1. And *Northern Exposure* at No. 7 posted its second-highest rating ever.

Fox — which finished fourth behind ABC and NBC — has a new ratings leader in *Beverly Hills 90210*.

The high school drama last Thursday began its "new season" of original

Beverly Hills even topped Fox's famed *Simpsons*, No. 24 with a new episode.

Other fresh entertainment series did not fare as well. ABC's *Man In The Family* is struggling at No. 40; Fox's *Cops* was No. 74, *America's Most Wanted* No. 79, *Totally Hidden Video* tied at 82.



JASON PRIESTLEY: Stars in Fox's 'Beverly Hills 90210'

Using this chart

► Ratings information comes from the A.C. Nielsen Co.

► A ratings point represents 931,000 TV households; shares are the percentage of sets in use; number of viewers is in millions.

► (*) indicates a Nielsen ratings tie.

► (r) indicates a repeat episode.

► (s) indicates a special broadcast.

Monday, July 8, 1991

| | Viewers | Rating | Share | Rank |
|-----------------------------------|---------|--------|-------|------|
| 8:00 Major Dad (CBS) (r) | 14.9 | 10.9 | 22 | *22 |
| Fresh Prince of Bel Air (NBC) (r) | 14.8 | 10.0 | 20 | *29 |
| MacGyver (ABC) (r) | 11.2 | 7.7 | 15 | 51 |
| Pink Lightning (Fox) | 5.9 | 4.4 | 8 | 84 |
| 8:30 Family Man (CBS) | 14.7 | 10.6 | 20 | 25 |
| Sunday in Paris (NBC) (s) | 13.7 | 8.7 | 17 | 45 |
| 9:00 Murphy Brown (CBS) (r) | 19.4 | 13.4 | 25 | 6 |
| Evil in Clear River (ABC) (r) | 12.0 | 8.8 | 16 | *43 |
| Noble House, Pt. 2 (NBC) (r) | 10.4 | 7.1 | 13 | *56 |
| 9:30 Designing Women (CBS) (r) | 19.7 | 14.0 | 25 | 3 |
| 10:00 Northern Exposure (CBS) (r) | 18.7 | 13.3 | 25 | 7 |

Tuesday, July 9, 1991

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|----------------------------------|------|------|----|-----|
| 8:00 All-Star Pre-Game (CBS) (s) | 16.2 | 11.9 | 24 | 14 |
| Who's the Boss? (ABC) (r) | 13.6 | 9.9 | 19 | *31 |
| Matlock (NBC) (r) | 12.4 | 8.9 | 17 | 42 |
| 8:30 Davis Rules (ABC) (r) | 13.9 | 9.9 | 18 | *31 |
| 8:41 All-Star Game (CBS) (s) | 24.7 | 17.4 | 32 | 1 |
| 9:00 Roseanne (ABC) (r) | 20.1 | 13.7 | 24 | 5 |
| Noble House, Pt. 3 (NBC) (r) | 10.6 | 7.6 | 13 | 52 |
| 9:30 Coach (ABC) (r) | 17.5 | 12.0 | 21 | 13 |
| 10:00 China Beach (ABC) | 12.7 | 9.7 | 18 | *34 |

Wednesday, July 10, 1991

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|------------------------------------|------|------|----|-----|
| 8:00 Unsolved Mysteries (NBC) (r) | 17.2 | 12.3 | 25 | 11 |
| The Wonder Years (ABC) (r) | 11.3 | 8.1 | 17 | *46 |
| Hogan Family (CBS) | 8.0 | 5.9 | 12 | *67 |
| 8:30 Growing Pains (ABC) (r) | 11.4 | 8.1 | 16 | *46 |
| Family Man (CBS) | 8.1 | 6.0 | 12 | *65 |
| 9:00 Doogie Howser, M.D. (ABC) (r) | 14.6 | 10.4 | 19 | *26 |
| Jake and the Fatman (CBS) (r) | 13.8 | 9.7 | 18 | *34 |
| Noble House, Pt. 4 (NBC) (r) | 10.8 | 8.1 | 15 | *46 |
| 9:30 Man in the Family (ABC) | 13.0 | 9.2 | 17 | 40 |
| 10:00 48 Hours (CBS) | 17.1 | 12.1 | 23 | 12 |
| Equal Justice (ABC) (r) | 10.1 | 7.5 | 14 | 53 |

Thursday, July 11, 1991

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|-----------------------------------|------|------|----|-----|
| 8:00 The Simpsons (Fox) | 17.3 | 10.8 | 22 | 24 |
| The Cosby Show (NBC) (r) | 14.3 | 10.3 | 21 | 28 |
| Top Cops (CBS) (r) | 11.6 | 8.1 | 16 | *46 |
| Sea World | | | | |
| Star Spangled (ABC) (r) | 8.5 | 5.8 | 12 | *69 |
| 8:30 A Different World (NBC) (r) | 16.0 | 11.0 | 22 | *20 |
| True Colors (Fox) (r) | 12.0 | 7.4 | 15 | 54 |
| 9:00 Cheers (NBC) (r) | 20.4 | 14.1 | 26 | 2 |
| Beverly Hills, 90210 (Fox) | 19.1 | 11.6 | 21 | *17 |
| Trials of Rosie O'Neill (CBS) (r) | 8.4 | 6.1 | 11 | 64 |
| Gabriel's Fire (ABC) (r) | 7.8 | 5.7 | 10 | *72 |
| 9:30 Wings (NBC) (r) | 17.2 | 11.6 | 20 | *17 |
| 10:00 PrimeTime Live (ABC) | 14.2 | 10.0 | 19 | *29 |
| L.A. Law (NBC) (r) | 12.3 | 9.4 | 18 | 39 |
| Candid Camera (CBS) (r) | 11.4 | 7.9 | 15 | 50 |

Top 10

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|---------------------------|
| 1 All-Star Game (CBS) |
| 2 Cheers (NBC) |
| 3 Designing Women (CBS) |
| 4 20/20 (ABC) |
| 5 Roseanne (ABC) |
| 6 Murphy Brown (CBS) |
| 7 Northern Exposure (CBS) |
| 8 60 Minutes (CBS) |
| 9 Family Matters (ABC) |
| 10 Empty Nest (NBC) |

Network ratings

For the week:

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| CBS: 9.8 |
| ABC: 8.6 |
| NBC: 8.4 |
| Fox: 5.8 |

Season to date:

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| NBC: 11.9 |
| CBS: 11.6 |
| ABC: 11.6 |
| Fox: 6.2 |

Bottom 5

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| 85 Good Sports (CBS) |
| Totally Hidden Video (Fox) |
| 87 Parker Lewis Can't Lose (Fox) |
| 88 Lifestories (NBC) |
| 89 Babes (Fox) |
| 90 Alien Nation (Fox) |

Evening news

For the week:

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| ABC: 8.8 |
| CBS: 7.7 |
| NBC: 7.5 |

Last week:

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| ABC: 8.6 |
| CBS: 7.2 |
| NBC: 6.7 |

Friday, July 12, 1991

| | Viewers | Rating | Share | Rank |
|----------------------------------|---------|--------|-------|------|
| 8:00 Full House (ABC) (r) | 18.0 | 11.7 | 26 | *15 |
| Chameleons (NBC) (r) | 8.2 | 5.8 | 12 | *69 |
| Verdict (CBS) | 7.4 | 5.8 | 13 | *69 |
| America's Most Wanted (Fox) | 7.4 | 4.9 | 11 | 79 |
| 8:30 Family Matters (ABC) (r) | 19.9 | 12.6 | 27 | 9 |
| True Detectives (CBS) (r) | 7.4 | 5.5 | 12 | *75 |
| 9:00 Perfect Strangers (ABC) (r) | 18.3 | 11.7 | 25 | *15 |
| Flash (CBS) (r) | 8.2 | 5.7 | 12 | *72 |
| Alien Nation (Fox) (r) | 3.2 | 2.2 | 5 | 90 |
| 9:30 Miss Jones (ABC) | 16.5 | 11.0 | 23 | *20 |
| 10:00 20/20 (ABC) | 19.7 | 13.9 | 29 | 4 |
| Sweating Bullets (CBS) (r) | 8.8 | 5.9 | 12 | *67 |
| Midnight Caller (NBC) (r) | 6.7 | 4.8 | 10 | *80 |

Saturday, July 13, 1991

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|------------------------------------|------|------|----|-----|
| 8:00 Amen (NBC) (r) | 8.8 | 6.4 | 15 | 60 |
| Do the Right Thing (CBS) | 9.2 | 6.2 | 14 | 63 |
| Cops (Fox) | 8.7 | 5.6 | 13 | 74 |
| Cougar: Ghost of Rockies (ABC) (r) | 8.3 | 5.5 | 13 | *75 |
| 8:30 Cops (Fox) (r) | 10.5 | 6.7 | 15 | 59 |
| Down Home (NBC) (r) | 8.9 | 6.3 | 14 | *61 |
| 9:00 The Golden Girls (NBC) (r) | 15.6 | 10.9 | 23 | *22 |
| Before the Storm (ABC) (r) | 9.0 | 6.0 | 13 | *65 |
| Totally Hidden Video (Fox) | 7.4 | 4.5 | 10 | *82 |
| 9:30 Empty Nest (NBC) (r) | 18.4 | 12.5 | 26 | 10 |
| Babes (Fox) (r) | 4.8 | 3.0 | 6 | 89 |
| 10:00 Dear John (NBC) (r) | 14.6 | 9.7 | 21 | *34 |
| 10:30 Carol & Company (NBC) (r) | 13.0 | 9.1 | 20 | 41 |
| Good Sports (CBS) | 6.0 | 4.0 | 9 | *85 |

Sunday, July 14, 1991

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|------------------------------------|------|------|----|-----|
| 7:00 60 Minutes (CBS) (r) | 17.3 | 12.9 | 31 | 8 |
| Life Goes On (ABC) (r) | 7.6 | 4.8 | 11 | *80 |
| Totally Hidden Video (Fox) (r) | 5.9 | 4.0 | 10 | *85 |
| Lifestories (NBC) | 4.9 | 3.4 | 8 | 88 |
| 7:30 Parker Lewis (Fox) (r) | 5.2 | 3.6 | 8 | 87 |
| 8:00 Home Videos (ABC) (r) | 16.6 | 9.8 | 21 | 33 |
| Murder, She Wrote (CBS) (r) | 12.5 | 9.5 | 19 | 38 |
| In Living Color (Fox) (r) | 9.2 | 6.3 | 13 | *61 |
| Exposé (NBC) (r) | 7.1 | 5.1 | 11 | 78 |
| 8:30 Funniest People (ABC) (r) | 16.4 | 9.7 | 19 | *34 |
| Real Life/Jane Pauley (NBC) | 10.1 | 7.1 | 14 | *56 |
| Get a Life (Fox) (r) | 6.8 | 4.5 | 9 | *82 |
| 9:00 Perry Mason (NBC) (r) | 16.8 | 11.4 | 21 | 19 |
| Children of the Bride (CBS) (r) | 14.1 | 10.4 | 19 | *26 |
| Married... With Children (Fox) (r) | 13.5 | 8.8 | 17 | *43 |
| A Father's Revenge (ABC) (r) | 11.0 | 7.3 | 13 | 55 |
| 9:30 Top of the Heap (Fox) (r) | 10.4 | 6.9 | 12 | 58 |
| 10:00 Sunday Comics (Fox) | 7.9 | 5.5 | 10 | *75 |