

Until February, NBC won 22 of 23 sweeps. Then CBS grabbed a surprise win with movies and specials.

NBC got a boost from movies for May sweeps, which end tonight. Sweeps months are used by local stations to adjust ad rates. The first three weeks, NBC's movies were No. 1. Last week, the season ender of *L.A. Law* was tops, but NBC's Sunday movie,

strength of five shows in the top 10 — including *60 Minutes* at No. 2 and *Murphy Brown* at No. 3 — but will finish the sweeps in second place.

Reality programming is in vogue these days. Last week, 16 non-news programs featuring real people or reenactments aired in prime time. But only ABC's *America's Funniest People* (No. 7), *America's Funniest Videos* (tie,

ABC was third for the week and will do the same for the sweeps. Fox brings up the rear for the week and the sweeps, but is seeing some growth. *Beverly Hills, 90210* was No. 1 among female teens, one of its target audiences. While only 66th for the week, it drew 52% of female teens watching TV.

ABC again won the weekly news race.

Using this chart

► Ratings information comes from the A.C. Nielsen Co.

► A ratings point represents 931,000 TV households; shares are the percentage of sets in use; number of viewers is in millions.

► (*) indicates a Nielsen ratings tie.

► (r) indicates a repeat episode.

► (s) indicates a special broadcast.

Monday, May 13, 1991

	Viewers	Rating	Share	Rank
8:00 The Cosby Show (NBC) (r)	16.9	11.7	21	*32
Evening Shade (CBS) (r)	15.7	11.0	20	39
Brides: Tale of				
Two Weddings (ABC)	11.1	8.2	14	*60
Robin Hood (Fox)	8.9	6.0	10	*75
8:30 Major Dad (CBS)	19.7	14.1	24	9
Fresh Prince of Bel-Air (NBC) (r)	17.1	11.6	20	34
9:00 Murphy Brown (CBS)	22.4	16.3	26	3
Shoot to Kill (NBC) (r)	18.0	12.7	21	*24
An Inconvenient				
Woman, Pt. 2 (ABC)	16.9	12.4	20	*26
9:30 Designing Women (CBS)	21.7	15.9	25	5
10:00 Northern Exposure (CBS)	15.9	11.7	20	*32

Tuesday, May 14, 1991

	Viewers	Rating	Share	Rank
8:00 Rescue 911 (CBS)	19.3	13.0	23	*17
Perry Mason (NBC)	18.3	12.8	22	*22
Dinosaurs (ABC) (r)	14.8	9.4	18	*51
8:30 Who's the Boss? (ABC) (r)	15.0	10.1	18	*45
9:00 Roseanne (ABC)	21.9	14.6	24	8
"Crocodile" Dundee II (CBS)	21.2	13.6	23	13
9:30 Stat (ABC)	16.8	11.8	19	*30
10:00 thirtysomething (ABC)	12.4	9.4	16	*51
Shannon's Deal (NBC)	12.5	9.4	16	*51

Wednesday, May 15, 1991

	Viewers	Rating	Share	Rank
8:00 Unsolved Mysteries (NBC)	16.3	11.8	22	*30
The Wonder Years (ABC)	14.3	10.3	20	*41
True Ghost Stories (CBS)	15.0	10.3	19	*41
8:30 Growing Pains (ABC) (r)	13.9	9.8	18	*49
9:00 Doogie Howser, M.D. (ABC) (r)	17.9	12.7	22	*24
Jake and the Fatman (CBS) (r)	15.4	11.1	19	*37
Story Behind the Story (NBC)	11.1	7.9	13	63
9:30 Anything but Love (ABC)	15.0	11.2	19	36
10:00 48 Hours (CBS)	13.6	10.2	18	*43
American Detectives (ABC)	13.2	9.8	18	*49
Quantum Leap (NBC)	13.3	9.3	17	55

Thursday, May 16, 1991

	Viewers	Rating	Share	Rank
8:00 The Cosby Show (NBC) (r)	17.6	12.1	23	29
The Simpsons (Fox) (r)	18.1	11.4	22	35
Top Cops (CBS)	12.8	8.6	16	59
Father Dowling				
Mysteries (ABC) (r)	11.1	8.2	15	*60
8:30 A Different World (NBC) (r)	19.9	13.5	25	14
Babes (Fox) (r)	10.7	7.1	13	67
9:00 Cheers (NBC) (r)	21.8	15.3	27	6
Jailbirds (CBS)	18.6	12.9	22	*20
Miracles/Other Mysteries (ABC)	12.0	8.9	15	57
Beverly Hills, 90210 (Fox) (r)	10.7	7.4	13	66
9:30 Seinfeld (NBC)	17.2	12.4	21	*26
10:00 L.A. Law (NBC)	23.3	16.7	29	1
PrimeTime Live (ABC)	10.8	8.1	14	62

Top 10

- 1 L.A. Law (NBC)
- 2 60 Minutes (CBS)
- 3 Murphy Brown (CBS)
- 4 Knight Rider 2000 (NBC)
- 5 Designing Women (CBS)
- 6 Cheers (NBC)
- 7 America's Funniest People (ABC)
- 8 Roseanne (ABC)
- 9 Major Dad (CBS)
- 10 Murder, She Wrote (CBS)

Bottom 5

- 83 America's Most Wanted (Fox)
- * True Colors (Fox)
- 85 Totally Hidden Video (Fox)
- * World's Greatest Stunts III (Fox)
- 87 Totally Hidden Video (Fox)

Network ratings

For the week:

- CBS: 12.2
 - NBC: 11.0
 - ABC: 10.2
 - Fox: 6.1
- Season to date:
- NBC: 12.6
 - ABC: 12.2
 - CBS: 12.2
 - Fox: 6.4

Evening news

For the week:

- ABC: 8.9
 - NBC: 7.7
 - CBS: 7.7
- Last week:
- ABC: 9.6
 - NBC: 8.2
 - CBS: 7.8

Friday, May 17, 1991

	Viewers	Rating	Share	Rank
8:00 Full House (ABC) (r)	20.4	13.0	26	*17
Visitors From the Unknown (CBS)	11.8	8.7	17	58
International Swimwear '91 (NBC)	9.6	6.8	13	*70
America's Most Wanted (Fox)	6.1	4.4	9	*83
8:30 Dinosaurs (ABC)	22.4	13.3	25	*15
9:00 Miss Universe Pageant (CBS)	20.7	13.8	25	12
Family Matters (ABC) (r)	19.4	12.4	23	*26
Death of the Hulk (NBC) (r)	9.1	6.2	11	74
World's Greatest Stunts III (Fox)	6.0	4.2	8	*85
9:30 Baby Talk (ABC)	16.4	10.5	19	40
10:00 20/20 (ABC)	13.6	10.2	19	*43

Saturday, May 18, 1991

	Viewers	Rating	Share	Rank
8:00 Beverly Hills Cop II (CBS) (r)	15.8	10.1	21	*45
The Golden Girls (NBC) (r)	14.1	10.0	22	*47
Family Matters (ABC) (r)	10.1	6.8	15	*70
Totally Hidden Video (Fox)	4.0	2.7	6	87
8:30 Down Home (NBC)	13.5	9.4	20	*51
For Your Eyes Only (ABC) (r)	10.0	6.9	14	*68
Totally Hidden Video (Fox) (r)	6.3	4.2	9	*85
9:00 The Golden Girls (NBC) (r)	19.1	12.9	25	*20
Cops (Fox)	8.5	5.5	11	79
9:30 Empty Nest (NBC) (r)	19.0	13.0	25	*17
Cops (Fox) (r)	9.6	6.0	11	*75
10:00 Sisters (NBC)	15.9	11.1	23	*37
Flash (CBS)	11.4	7.6	15	65

Sunday, May 19, 1991

	Viewers	Rating	Share	Rank
7:00 60 Minutes (CBS)	22.6	16.4	33	2
Full House (ABC) (r)	9.9	6.7	14	73
Black Jack Savage (NBC)	7.4	5.1	10	*80
True Colors (Fox)	6.1	4.4	9	*83
7:30 Real Mature (ABC)	8.7	5.9	12	*77
Parker Lewis (Fox)	7.2	5.1	10	*80
8:00 Murder, She Wrote (CBS)	19.1	14.0	24	10
Home Videos (ABC) (r)	22.5	13.3	24	*15
In Living Color (Fox) (r)	14.2	9.0	16	56
Expose (NBC)	8.2	5.9	10	*77
8:30 America's Funniest				
People (ABC)	25.0	15.0	25	7
Get a Life (Fox)	11.4	6.9	12	*68
Real Life/Jane Pauley (NBC)	9.9	6.8	11	*70
9:00 Knight Rider 2000 (NBC)	26.9	16.1	26	4
A Seduction in				
Travis County (CBS)	19.1	13.9	22	11
Our Sons (ABC)	17.6	12.8	21	*22
Married . . . With Children (Fox)	16.6	10.0	16	*47
9:30 Top of the Heap (Fox)	11.7	7.8	12	64
10:00 Sunday Comics (Fox)	7.2	5.1	9	*80