

the ratings last week. CBS hopes for a second-place finish for the season may be in jeopardy.

CBS' poor week was due largely to the NCAA basketball tournament. Only Sunday's coverage, which ran over from the afternoon, managed to crack the top 20, landing at No. 13. The prime-time games Thursday, Friday and Saturday fared no better than No. 61.

CBS is probably in for instant replay this week, with more prime-time games scheduled. Two straight poor performances — coupled with ABC's Oscar telecast on Mon-

day, ABC's chances were further boosted with a first-place finish last week. *Roseanne* finished No. 2 and the newsmagazine *20/20* stormed its way to No. 3, thanks to Barbara Walters' interview with Gen. Norman Schwarzkopf. It's *20/20*'s highest ranking since July 1984, when it was No. 1. A down note for ABC was the debut of *Eddie Dodd*, which ranked No. 51.

NBC, finishing a close second, had *Cheers* at No. 1. And the struggling *Real Life With Jane Pauley* had its best showing yet, No. 46.



By Colleen Combes, Reuters
SCHWARZKOPF: General carried the day for '20/20.'

Using this chart

- ▶ Ratings information comes from the A.C. Nielsen Co.
- ▶ A ratings point represents 931,000 TV households; shares are the percentage of sets in use; number of viewers is in millions.
- ▶ (*) indicates a Nielsen ratings tie.
- ▶ (r) indicates a repeat episode.
- ▶ (s) indicates a special broadcast.

Monday, March 11, 1991

	Viewers	Rating	Share	Rank
8:00 Fresh Prince of Bel-Air (NBC)	20.8	12.8	20	34
Evening Shade (CBS) (r)	18.0	12.6	20	35
MacGyver (ABC) (r)	15.5	9.7	15	*51
Poltergeist III (Fox)	7.2	4.5	7	83
8:30 Major Dad (CBS)	21.8	14.9	23	23
Blossom (NBC)	16.7	10.5	16	*44
9:00 Lethal Weapon (NBC) (r)	23.2	15.5	25	*17
People's Choice Awards (CBS)	22.2	15.3	25	*19
Lucky Day (ABC)	13.1	9.8	16	50

Tuesday, March 12, 1991

	Viewers	Rating	Share	Rank
8:00 Who's the Boss? (ABC)	22.9	15.2	24	21
Matlock (NBC) (r)	19.3	13.6	21	30
Rescue 911 (CBS) (r)	18.1	10.9	17	42
8:30 Davis Rules (ABC)	24.4	15.5	24	*17
9:00 Roseanne (ABC)	31.5	19.6	30	2
Above the Law (CBS)	18.0	12.2	20	37
Law & Order (NBC)	13.2	10.0	18	*48
9:30 Coach (ABC)	25.9	16.7	26	*10
10:00 Eddie Dodd (ABC)	13.8	9.7	18	*51

Wednesday, March 13, 1991

	Viewers	Rating	Share	Rank
8:00 Unsolved Mysteries (NBC) (r)	23.7	15.6	25	*15
The Wonder Years (ABC) (r)	20.6	13.7	23	29
48 Hours (CBS)	10.7	8.0	13	60
8:30 Growing Pains (ABC) (r)	22.2	14.8	24	24
9:00 Doogie Howser, M.D. (ABC) (r)	22.2	14.6	23	25
Night Court (NBC)	19.6	13.2	21	33
Jake and the Fatman (CBS)	16.3	11.7	19	38
9:30 Anything but Love (ABC)	17.9	12.3	20	36
Dear John (NBC)	16.8	11.4	19	39
10:00 Quantum Leap (NBC)	17.0	11.2	21	*40
Equal Justice (ABC)	12.3	9.4	18	57
WIOU (CBS)	9.2	7.3	14	71

Thursday, March 14, 1991

	Viewers	Rating	Share	Rank
8:00 The Cosby Show (NBC) (r)	26.1	16.9	27	8
The Simpsons (Fox) (r)	23.3	13.5	21	31
Father Dowling				
Mysteries (ABC) (r)	15.0	10.8	17	43
NCAA Basketball (CBS)	10.6	7.8	13	*61
8:30 A Different World (NBC)	29.0	18.1	29	5
Babes (Fox)	12.9	7.7	12	*64
9:00 Cheers (NBC)	30.3	20.1	31	1
Beverly Hills, 90210 (Fox) (r)	10.4	6.8	11	*73
9:30 Wings (NBC)	23.1	15.9	26	14
10:00 L.A. Law (NBC)	23.4	16.7	30	*10
PrimeTime Live (ABC)	15.5	11.2	20	*40
NCAA Basketball (CBS)	9.1	6.8	14	*73

Top 10

1 Cheers (NBC)
2 Roseanne (ABC)
3 20/20 (ABC)
4 Home Videos (ABC)
5 A Different World (NBC)
6 Family Matters (ABC)
7 60 Minutes (CBS)
8 The Cosby Show (NBC)
9 Full House (ABC)
10 Coach (ABC)
L.A. Law (NBC)

Network ratings

For the week:
ABC: 12.6
NBC: 12.5
CBS: 11.0
Fox: 6.0
Season to date:
NBC: 12.8
ABC: 12.5
CBS: 12.4
Fox: 6.4

Evening news

For the week:
ABC: 11.8
NBC: 10.2
CBS: 9.5
Last week:
ABC: 12.1
CBS: 10.2
NBC: 10.1

Bottom 5

82 Yearbook (Fox)
83 Potterygeist III (Fox)
84 Yearbook (Fox)
85 Comic Strip Live (Fox)
86 Against the Law (Fox)

Friday, March 15, 1991

	Viewers	Rating	Share	Rank
8:00 Full House (ABC) (r)	26.9	16.8	30	9
NCAA Basketball (CBS)	10.8	7.8	14	*61
World Figure Skating (NBC)	10.6	7.5	13	*67
America's Most Wanted (Fox)	9.3	6.5	11	76
8:30 Family Matters (ABC)	29.2	17.8	31	6
9:00 Perfect Strangers (ABC)	24.8	15.3	27	*19
Hunter (NBC)	15.3	10.3	18	*46
Against the Law (Fox) (r)	4.0	2.9	5	86
9:30 Baby Talk (ABC)	24.3	15.0	26	22
10:00 20/20 (ABC)	26.7	18.4	34	3
Dark Shadows (NBC)	11.4	7.4	14	*69
10:08 NCAA Basketball (CBS)	9.8	7.4	15	*69

Saturday, March 16, 1991

8:00 World Figure Skating (NBC)	14.1	9.6	17	*54
NCAA Basketball (CBS)	10.8	7.8	16	*61
Funniest People (ABC) (r)	11.7	7.5	14	*67
Totally Hidden Video (Fox)	8.3	5.5	10	79
8:30 Married People (ABC)	11.9	7.6	14	66
Yearbook (Fox)	6.4	4.0	7	84
9:00 The Golden Girls (NBC) (r)	20.4	14.0	25	26
A Whisper Kills (ABC)	13.3	9.6	18	*54
Cops (Fox)	9.0	5.3	9	81
9:12 Police Academy 5 (CBS)	15.2	9.3	17	*58
9:30 Empty Nest (NBC)	20.2	13.9	24	*27
Cops (Fox) (r)	10.1	6.3	11	77
10:00 Carol & Company (NBC)	14.4	10.0	19	*48
10:30 Down Home (NBC)	11.0	7.7	15	*64

Sunday, March 17, 1991

7:00 NCAA Basketball (CBS)	23.4	16.3	30	13
World Figure Skating (NBC)	15.1	9.7	16	*51
Life Goes On (ABC)	14.8	9.3	16	*58
True Colors (Fox) (r)	7.9	5.4	9	80
7:29 60 Minutes (CBS)	25.5	17.6	29	7
7:30 Parker Lewis (Fox) (r)	9.3	5.9	10	78
8:00 Home Videos (ABC)	33.0	18.2	28	4
In Living Color (Fox)	15.9	9.5	15	56
Expose (NBC)	9.8	6.6	10	75
8:29 Murder, She Wrote (CBS)	23.9	16.5	25	12
8:30 Indiana Jones (ABC) (r)	26.3	15.6	25	*15
Real Life/Jane Pauley (NBC)	16.0	10.3	16	*46
Get a Life (Fox) (r)	11.4	7.2	11	72
9:00 Daughters of Privilege (NBC)	19.4	13.9	23	*27
Married... With Children (Fox)	16.7	10.5	16	*44
9:29 Blood River (CBS)	20.0	13.4	23	32
9:30 Yearbook (Fox) (r)	7.7	5.1	8	82
10:00 Comic Strip Live (Fox) (r)	4.7	3.3	6	85